



ANNUAL REPORT 2013

LIFE EDUCATION QUEENSLAND



FOR A SAFER, SMARTER LIFE.



“THE WHOLE LIFE ED PROGRAM REPRESENTS A MAJOR INFLUENCE IN THE OVERALL DELIVERY OF OUR HEALTH CURRICULUM. THE RESOURCES AND INFORMATION PROVIDED ARE BOTH RELEVANT AND INFORMATIVE. A MUST FOR OUR PRIMARY SCHOOL STUDENTS.”

TEACHER, BRANYAN STATE SCHOOL

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GOVERNMENT HOUSE
QUEENSLAND



LIFE EDUCATION QUEENSLAND
ANNUAL REPORT 2012-2013

Message from the Governor of Queensland

As Patron of Life Education Queensland, I am pleased to congratulate the organisation and its dedicated staff on the completion of another successful year, delivering its preventative drug and health education program to Queensland children and young people.

Life Education has been operating nationally for more than thirty years and here in Queensland since 1987. In that time, it has grown to become the largest non profit provider of drug and health education to Queensland children and has helped millions of young Queenslanders to develop a better understanding of the importance of making safe and healthy choices about their lives and lifestyle.

All Queenslanders should feel grateful for this program. It may be focused on our young people, but its impact is far-reaching, delivering benefits to the whole community. So much suffering and disease in our community can be prevented through better decision-making about health and lifestyle. Helping children and young people to develop the skills and knowledge to support confident decision-making in relation to their health and wellbeing is a vital investment in their future, and can make an enormous difference over the longer term, not only to the health of individuals, but to the health of our Queensland communities.

I compliment Life Education Queensland on its excellent work with and within our Queensland schools network. Through its partnerships with over 300 Queensland schools, Life Education is making a positive impact on young lives at a time when they are especially vulnerable to peer and social pressures. And it is clear to me, reading the comments and expressions of appreciation from School Principals and Leaders, that both teachers and parents welcome the Life Education program as a means of reinforcing and supporting their own efforts to support and guide the young people in their care.

During the year under review, I have been pleased to see the program extending deeper into regional Queensland and into some of the more remote areas of our vast State and I hope this will continue. I express special appreciation also to the dedicated Life Education team for its increased focus on working with vulnerable and at risk children in disadvantaged communities. This, too, is an area of pronounced need.

I thank all members and supporters of Life Education Queensland for your hard work and commitment throughout the year and wish the organisation every success in the year to come.

Penelope Wensley AC

“HAVING SOMEONE OTHER THAN THE CLASSROOM TEACHER WORK WITH THE STUDENTS ON THESE TOPICS HELPS TO REINFORCE THIS CRUCIAL INFORMATION WITH THE STUDENTS.”

TEACHER,

ST PATRICK'S PRIMARY SCHOOL BUNDABERG

From the Chairman



On behalf of the Board of Life Education Queensland, I would like to extend my thanks to our dedicated staff and to those who have partnered with us and supported us through an exciting and successful year.

Life Education's focus is prevention through education. As a health promotion charity, we have a clear vision to see generations of healthy young Australians living to their full potential. Achieving this is of course a massive task that requires us all to share some of the responsibility. As the old saying goes, "it takes a village to raise a child". Improving the health outcomes for our children must involve genuine partnerships between the business community, Government, the non-profit sector, schools, parents and individuals.

We all have a job to do in the face of so many threats to the health of our children. Diabetes rates are soaring, as are rates of obesity among young people. Binge drinking among teenagers is a growing community concern, and the ever present threat of illegal drugs must be countered. Whilst there is little that you and I can do to stop the supply of drugs on our streets, there is a difference we can make by reducing the demand for those drugs. Educating our children is therefore vital. Doing nothing is simply not an option.

Life Education can, and does, play an important role in this. We are the major non-profit provider of drug and health education to children in Queensland. We are part of a national organisation that supports over 3,000 schools and works with around 600,000 children each year.

This provides us with massive reach and impact, and is something we are keen to maximise, so that we can make the greatest difference in the lives of young people.

Here in Queensland, we have ambitious goals over the coming years to extend the delivery of our program to areas of regional and remote Queensland that are currently missing out. We also have plans to expand the content of our program, so that we are providing even more drug and health education support to teachers and schools. A Service Agreement recently signed with Queensland Health will provide much needed impetus to this over the next three years. We are grateful to the Queensland Government for recognising the importance of prevention and education in reducing the future burden of disease in our community.

Whether you are a teacher, a parent, a business or community leader, or an individual who wants to make a difference, Life Education invites you to join us in this vital cause. For those who are already supporting Life Education's work, thank you once again for your generosity and compassion.

Mark Lacy
Chairman
Life Education Queensland

From the CEO



“There can be no keener revelation of a society’s soul than the way in which it treats its children.”

This timeless quote from Nelson Mandela challenges us that measuring the “soul” of a community goes far beyond economic indicators, or symbols of wealth and status. What truly matters is the value that a community places on its most treasured asset – children.

Each day, I feel so privileged to work for an organisation that is dedicated to helping children, and to working beside a group of fellow professionals who are equally focused on making a difference for future generations of young people. There are many wonderful and worthy charities in our State that have a focus on children, but what I love about Life Education is that our program is so inclusive. It is not just a program for vulnerable children, or kids at-risk, or those from disadvantaged communities. Yes, these children are very important beneficiaries of our work. But, we have a goal to reach out to all young people, regardless of their circumstance.

This is important because all children, no matter their background, will be faced with making choices – good and bad. Choices that can enrich their lives, and choices that can cause great harm. Their capacity to make positive choices will have a profound bearing on their future health and happiness.

That’s why Life Education’s work is so crucial. In just the past year:

- 124,587 Queensland children participated in health education in the classroom, using workbooks provided by Life Education.
- Of these, 108,159 children attended drug and health education lessons facilitated by our specialist Educators, mostly in our unique Mobile Learning Centres.
- 5,131 Queensland teachers were supported with materials to enable them to provide ongoing health education to their students.
- Almost 400 Queensland schools and pre-schools chose to partner with Life Education.

The support we receive from schools also highlights how relevant our programs are to the needs of young people in today’s changing world. The launch of our bCyberwise module at the start of the year, in partnership with McAfee, is a perfect example. Ten years ago, the issue of cyber bullying and the importance of staying safe online, wasn’t even on society’s radar. Today, these are very real dangers that children face when they venture online without the guidance and the tools to support them. This new Life Education module has added to the richness of our content which spans right across the health curriculum, from

nutrition education to bullying and peer pressures, to alcohol, tobacco and drug education. Across all this, and more, Life Education is helping young people to make informed choices for a safer, healthier life.

At a time of unprecedented technological change, Life Education’s teaching is both current and timeless. When a child steps into one of our Mobile Learning Centres, our Educators breathe life into those words of Nelson Mandela, as we work to empower and equip young people with the knowledge and the social skills to make informed decisions. In partnership with schools across the State, we are investing in future generations of young people, knowing that for every child who takes our message to heart, our society will be richer for it. Richer because of the contribution that those children will make to society as healthy and confident young people living life to its fullest potential.

I’d like to take this opportunity to thank our corporate and community partners, the Queensland Government, our donors, and most of all, our school partners across the State. We are so grateful for your ongoing support. With your help, we look forward to making an even bigger difference in the years ahead.

Michael Fawsitt
CEO
Life Education Queensland



“LIFE EDUCATION PROVIDES RELEVANT CONTENT AND ACTIVITIES FOR THE CLASSROOM. AS A PARENT, IT IS ALSO A GREAT WAY TO START A CONVERSATION ABOUT HEALTHY LIFESTYLES. I HAVE TWO HIGH SCHOOL CHILDREN THAT REFER BACK TO “HAROLD” WHEN WE TALK ABOUT ISSUES.”

TEACHER, BURNETT STATE SCHOOL

About Life Education

Who we are

Life Education is a health promotion charity and the major non-government provider of drug and health education in Australian schools.

Our founder, Ted Noffs, through his work at the Wayside Crisis Centre in Kings Cross in Sydney, devoted much of his life to alleviating the problem of drug and alcohol misuse among young people. His first-hand experience of seeing increasing numbers of young Australians in need of drug and alcohol rehabilitation led him to realise that a greater focus was needed on prevention through health education. Life Education was founded in 1979, and now reaches almost 600,000 Australian children every year.

Life Education Queensland is an affiliate of Life Education Australia. We deliver our program to more than 100,000 Queensland children in partnership with over 350 schools every year, through a team of health educators, supported by our much loved mascot Healthy Harold.

We have a vision to see generations of healthy young Australians living to their full potential.

What we do

Our approach to education is innovative and engaging. We use a combination of skilled Educators, customised Mobile Learning Centres and a range of student and teacher resources. Our iconic mascot, Healthy Harold, is known to millions of Australians and remains an important learning tool for children.

The sessions are designed to motivate, encourage and empower children to exercise informed, healthy lifestyle choices. We achieve this by providing children with:

- Age appropriate health knowledge
- Skills and strategies to counter peer and social pressures
- An understanding of how values and attitudes can influence lifestyle choices and behaviour.



Our Program

From the early years to secondary school, the Life Education program is highly relevant to the needs of children as they make everyday choices that can impact their health and wellbeing. In the later years, this culminates in a focus on alcohol and drug education.

Pre School

- the body, exercise and nutrition
- personal hygiene
- safety
- relationships

Junior Primary

- the importance of exercise and food for healthy living
- safe use of medicine
- syringe safety
- family, friendships and people who can help us

Middle Primary

- classifying legal drugs
- strategies for dealing with bullying
- effective communication skills
- cyber safety – strategies to stay safe online
- friendships, family, giving and receiving help

Upper Primary

- health issues relating to tobacco, alcohol and caffeine
- laws and regulations regarding legal drugs
- dealing with drug related issues such as peer pressure and influences
- cyber safety – strategies to stay safe online

Secondary

- health issues relating to tobacco and alcohol
- health issues relating to cannabis and other illegal drug use
- peer and social influences around drug use
- managing conflict and communicating effectively.

Testimonials

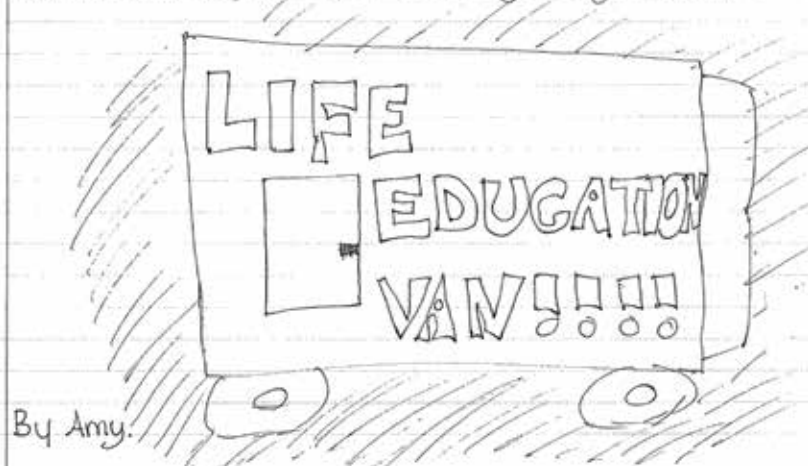
from children who have attended the Life Education program

I have gone to the Life Education van nearly every time you came, since I was in grade one. It is really great for kids to learn about things like smoking, drugs, and being road smart. It is especially good for really little kids that don't much and get bored easily because they get taught in a funny and fun way.

Some things that you do are plays and have small groups of three, four or five to do games and work as a group.

My favourite parts are the groups and doing the quizzes.

Thank you for coming to teach us things about smoking. I hope to see you again soon!



"Life Education has really had a huge impact on my life, teaching me about human body parts, drugs, alcohol and smoking. Since I have changed schools a number of times, I have had you the longest and I will remember you and your teachings clearest in my mind."

Nancy, Year 6

"From the things I have learned at Life Education I can make correct health choices in the future because I have learned how bad alcohol, energy drinks and cigarettes can be and how badly they can affect my life and my body."

Allyssa, Year 5

I hope it continues on because it is wonderful. I hope that one day L.E. comes to high school because children will soon be accesable to drugs and smokes and many more life threating things.

Rach, Year 6

The most important thing I learnt with you was that Cigaretts have all types of different things in them and how they are made to attract you to them.

Life Education has helped me to make healthier choices in the future by not smoking so I don't get bad things happening to my body

Thank you
Ebony from 5/6L



"I look forward to Life Education every year because I get to learn something different each time and see Healthy Harold the giraffe. Over the years, I have learned a lot about the human body and the effects from smoking and alcohol. I also know how to be a responsible and caring friend to others and I now know how to say 'NO' to others in situations I don't think are right without hurting other people's feelings."

Hayley, Year 7

I hope life education will continue to provide information to students to encourage them not to smoke or be involved in drugs.

Travis, Year 6

Life Education has helped me to make healthier choices by making me more aware of the long and short term effects smoking cigarettes could cause.

Kind regards
Tom from 5/6L

I especially enjoyed the acting part about not giving into peer pressure.

Kyle, Year 6

"Now it is my final year of primary school... in the past few weeks I experienced my last Life Education visit and I paid more attention than ever and made myself capture that moment! Thank you so much and maybe one day Harold might stop me putting a lit cigarette into my mouth. Thank you!"

Jacquelyn, Year 7

Queensland Regional Activity

Life Education has a commitment to growing our program so that it is available to children and schools throughout regional Queensland. We currently have five Life Education Regional Committees that have been instrumental in engaging local schools, raising community awareness about our work and importantly raising funds to support the delivery of our program.

Townsville

Life Education reaches more than 90% of all primary schools in the city of Townsville, which underlines the importance of our program to the local community. In addition, a number of community fundraising events were conducted including:

An Afternoon of Bush Poetry

Held on Father's Day to create an intimate family atmosphere, this featured four time Queensland Bush Poetry Champion, Kathie Priestley, supported by members of the Townsville Bush Poetry Mates. The event raised \$1,400.

Inaugural Myer Christmas Gift Wrap

The Committee jumped at the chance to provide a customer gift wrapping service when Myer opened its first store in Townsville. The Christmas event ran from 13 to 24 December. A team of volunteers donated their time to raise \$2,877.

Cowboys Charity Raffles

We would like to thank the Cowboys Leagues Club for our ongoing partnership that allows Life Education to conduct raffles at specified lunch and dinner events. \$2,459 was raised with the generous donation of prizes from the Club.

Central Queensland

In Central Queensland, Life Education's Mobile Learning Centre travels many thousands of kilometres each year to reach more than 9,000 children. Our Educator supports local schools across the region, delivering vital health and drug education to communities ranging from Moranbah in the north, to Moura in the south, to Blackwater and Emerald in the west.

This work has been made possible through the generous financial support of our major sponsor Wesfarmers Resources. The Central Queensland Committee is also grateful for the contribution of the Moranbah sub-committee, as well as Gladstone Council, Callide-Dawson Rotary Club, local transport companies, and the efforts of Parents and Citizens Associations.

Cooloola/Noosa

7,396 students took part in the Life Education program in the Cooloola/Noosa region last year. The Committee also raised vital funds through:

Bendigo Bank

Bendigo Bank managers from local Sunshine Coast regional branches donated \$40,000 towards Life Education's new Mobile Learning Centre. Thank you to the bank that believes in the community!



Noosa Daybreak Rotary Bookfest

In May 2013, Life Education entertained approximately 50 children with games and reading, which resulted in a generous donation of \$7,000 from Rotary. The funds will be used towards building a new Mobile Learning Centre.

Bundaberg

Schools in the Bundaberg and District region have welcomed Healthy Harold into their school, even without his mobile classroom, while the committee has been raising funds to purchase a new Mobile Learning Centre.

To help raise funds for their new Mobile Learning Centre, the Committee has received significant support from local Councils and through events such as:

Yellow Day

Students dressed in yellow (to acknowledge their hero, Harold), and brought a gold coin to school to assist family payments for Life Education visits. Healthy Harold visited the schools throughout the day.

Pageant of Lights Parade

At Christmas, Bundaberg Regional Council closed the main street and many community groups participated in a street parade. Healthy Harold, Kathy the Educator, and Bundaberg Committee members never miss participating in this annual event.

Toowoomba

The Toowoomba Committee is pleased to have raised significant funds with the generous assistance from the Rotary Club of Toowoomba South. Highlights of the activity include:

Heritage Bank Charity Golf Day

Heritage Bank Charity Golf Day on 7 December 2012 at the City Golf Club raised \$46,000. This was distributed among eight charity organisations. \$9,800 was allocated to Life Education to help with their Toowoomba programs.

Exhibition Garden Collection

During the annual Carnival of Flowers, Life Education collected gold coins from visitors to Wal & Kath Stewarts Exhibition Garden. With thousands of visitors from near and far during the week long celebration, this donation box raised \$7,400.

Zonta Club of Toowoomba

The wonderful members of Zonta Club of Toowoomba have donated \$4,500 to Life Education's work.



The Mango King,
Sam Coco celebrates
his winning bid of
\$76,000

“ WE NEED THIS VITAL SERVICE
TO ENABLE US TO BE PROACTIVE
AND PREVENT OUR YOUTH
FROM ENGAGING IN DANGEROUS
BEHAVIOURS THAT COULD HAVE
DEVASTATING LONG-TERM EFFECTS. ”

TEACHER, BURNETT STATE SCHOOL

Our Fundraising

Brisbane Markets Mango Auction

Brisbane Markets Limited has been a significant corporate partner for many years. Their annual Mango Auction brought a record return with popular retailer and Gold Coast identity Sam Coco making the winning bid of \$76,000 for the first symbolic tray of mangoes. Additional funds were raised through an auction, raffle and donations which meant that this iconic event raised \$125,560. The proceeds were shared between Life Education Queensland and children's cancer charity Redkite. Our heartfelt appreciation goes to Brisbane Markets and all the people who donated and purchased on the day.

Myer Gift Wrapping

Our friends at Myer Pacific Fair facilitated the Christmas gift wrapping service and their Community Fund nominated Life Education as the store charity. The combined services generated \$9,876 for Life Education Queensland in the 2012/13 financial year. Our warm appreciation is extended to the team of volunteers who dedicated their own valuable time to gift wrap customer parcels.

October

October is Life Education's national annual fundraising campaign, where individuals and teams are challenged to give up alcohol for the month of October. In the 2012/13 financial year, participants in Queensland raised \$171,668 through sponsorship from friends, family and work colleagues. This important campaign is growing in popularity each year and is helping to increase community awareness of the consequences of alcohol misuse, as well as focusing attention on the need for responsible alcohol consumption.



Additional
auction items
raised \$5,450



Harold
never misses
a good BBQ



25 Years of Life Education Queensland

Business/Corporate Award

Winner: Clayfield Markets Fresh

Criteria: A small to medium business or corporate that has demonstrated a commitment to helping children.

Sports Award

Winner: Preston Campbell

Criteria: A sportsperson who is a positive role model to children and young people.

Children's Champion Award

Winner: Paul Stanley,

The Matthew Stanley Foundation

Criteria: A Queenslanders who has made a significant difference to the lives of children.

School Award

Winner: Woongoolba State School

Criteria: A school that has made a special effort to improve the health and wellbeing of students.

Harold's Hero Award

Winner: Cody Harris

Criteria: A child whose achievements are an inspiration to others.

To celebrate our 25 year milestone of providing quality health education programs to Queensland children, we invited distinguished partners, speakers and 300 guests to celebrate our achievements and to honour Queenslanders who have contributed to improving the lives of children over the past year.

The celebration lunch was held in the Presidential Ballroom of the Sebel Citigate Hotel, Brisbane on Universal Children's Day, 24 October 2012. Hosted by Channel Nine presenter, Melissa Downes, the highlight of the event was an outstanding keynote speech by the former Prime Minister John Howard OM AC, who donated his time to support the event.

We were also thrilled to have the Hon Campbell Newman MP, Premier of Queensland, deliver the opening address, and Mrs Lisa Newman present one of the Children's Day Awards.

Other notable attendees included the Hon Lawrence Springborg MP, Minister for Health, Hon John-Paul Langbroek MP, Minister for Education, Hon Peter Dutton MP, now Federal Health Minister for Sport and Health, and Rob Borbidge AO, former Premier of Queensland.

Musical entertainment was provided courtesy of the Marymount College Choir and Amelia Fawsitt. An auction and raffle saw guests dig deep into their pockets to raise \$15,500 on the day.

We are also pleased to acknowledge and thank the recipients of Life Education's Children's Day Awards, who were presented with an elegant trophy designed by Queensland indigenous steel artist, Wayne McGinness.



Preston Campbell, winner of the Sports Award with the Premier of Queensland Hon Campbell Newman MP and former Prime Minister John Howard



Cody Harris receiving Harold's Hero Award



The Hon Lawrence Springborg MP, Minister for Health



Life Education Queensland CEO, Michael Fawsitt with the Premier of Queensland Hon Campbell Newman MP and Mrs Lisa Newman



“IT WAS A GREAT PROGRAM WHEN I MYSELF WAS IN PRIMARY SCHOOL. IT IS STILL GREAT. GREAT FOR THE KIDS AT DURACK WHO COME FROM DIVERSE BACKGROUNDS TO LEARN ABOUT HEALTH AND DRUG AWARENESS.”

TEACHER, DURACK STATE SCHOOL

Our Impact

In 2012, Life Education received feedback through our evaluation survey from over 2,000 Queensland teachers. This is an important tool to measure our effectiveness, helping us to ensure that our program meets the needs of our school partners. The results from the respondents were compelling.

- 96.2% rated the program as a 'good' or 'excellent' resource to support teachers
- 99.7% said there was a need in their community for Life Education programs
- 96.4% 'agreed' or 'strongly agreed' that the Life Education curriculum resources were valuable
- 96.1% 'agreed' or 'strongly agreed' that Life Education has helped teachers to include drug education in their classroom practice
- 98.5% indicated they would recommend that their school re-book Life Education the following year
- 98% rated the Educator who delivered the program as 'good' or 'excellent'
- 95.4% said Life Education met the needs of their students



“THE LIFE EDUCATION PROGRAM HAS BEEN, [SINCE I WAS AT SCHOOL] AND CONTINUES TO BE AN INTEGRAL PART OF SCHOOL LIFE IN QUEENSLAND.”

TEACHER, VARSITY STATE COLLEGE

Our Partners

Brisbane Produce Market

The team at Brisbane Produce Market, and the grocers they service, have been extraordinary benefactors for Life Education. They have a strong commitment to helping improve the health and wellbeing of Australians by promoting the consumption of fresh fruit and vegetables. Their Kids Education Program includes healthy eating presentations for schools and helps inspire kids to try a larger and wider variety of fruits and vegetables. Their ongoing support of Life Education is a constructive partnership sharing similar goals to help improve the health of Queensland children.

Wesfarmers Resources

Without the support of Wesfarmers Resources, Life Education Queensland would not be able to travel to the more remote areas of Central Queensland. With their financial assistance, Life Education's program in the region is growing, enabling more children to access vital health education.

Communities for Children

Communities for Children is an initiative funded by the Federal Government under the Stronger Families and Communities Strategy. Communities for Children has partnered with Life Education to subsidise preventative education programs for more vulnerable children. In some schools, this has increased attendance in our program by up to 25%, enabling children who need our program the most to take part.

Life Education Queensland greatly values the partnerships with Communities for Children in the Ipswich to Inala area (facilitated by Mission Australia), and on the northern Gold Coast (facilitated by Lifeline Community Care Queensland). Through these partnerships, more than 7,500 vulnerable and at-risk children and their families have benefited from the Life Education program.

Westpac Foundation

Westpac Foundation supports not-for-profit organisations that take a fresh approach to addressing social problems and who strive for social change. In particular, the Foundation supports the need for sustainable community growth in low socio-economic communities.

Life Education Queensland is grateful that Westpac Foundation recognises the value of the programs being delivered to Queensland children. Their grant has allowed us to reach 5,000 children from low income families over the past year.



The Management Committee

The Management Committee of Life Education is comprised of business people and professionals who volunteer their time to provide vital governance, and to support the CEO and staff to carry out the strategic objectives of the organisation.

Mark Lacy – President



Mark Lacy resides on the Gold Coast and is a partner of Hickey Lawyers. He has more than 20 years experience in commercial and property law and is an active contributor within the local community including Surf Lifesaving.

Mark has held non-executive positions on the boards of public listed and unlisted companies in Australia and New Zealand. He joined the Board four years ago and became Chairman of Life Education Queensland at the beginning of 2011.

Peter Morgan – Deputy Chairman



Peter was a founding member of the Management Committee in Queensland, and has served continuously since then. He has worked as a Solicitor since 1979 and has been in Rotary for more than 20 years. During this time, he was also a member of the Finance Board of one of the largest church congregations in Australia. He is married with three adult children, all of whom have experienced the Life Education program.

Sue Davis – Treasurer



Sue is currently the Chief Financial Officer of Bond University overseeing all Financial, Commercial, Technology and Infrastructure business units for Bond University. Sue brings 20 years of senior executive financial and business management experience in large scale private and global public organisations in the industries of hospitality (resorts and casinos), property management and development in retail, residential, commercial, retirement and mixed use sectors, airports and infrastructure, leisure and education.

Jack Ray – Secretary



Jack's experience encompasses development management, residential sales and commercial leasing, having worked across some of Australia's most successful master-planned communities. In 2008, Jack left Ray Group to take a position as Development Manager for the publicly listed Consolidated Properties Group. In early 2009 Jack re-joined the Ray Group as Head of Commercial and Retail. He holds a Bachelor of Business Law degree from Bond University. He joined the Management Committee in 2010.

Gary Williams



Gary joined the Management Committee in 2010. He commenced employment with NAB in 1985 and has since occupied roles in retail, business and private banking. Gary is currently the Business Development Manager for NAB Private Wealth, Gold Coast and Northern NSW areas, after serving 30 years with the bank. He has served in excess of 26 years as a volunteer life saver competing at State and National titles.

Finding strength through hardship

Ocsober ambassador and dad of two Nathan Boorer knows only too well the devastation that alcohol misuse can cause.

Last January, Nathan's wife Tammy was killed in a car accident which was caused by a drunk driver. She was pregnant with the couple's third child.



Nathan suffered a fractured foot and hip, broken pelvis and kneecap, bleeding on the brain and a burst stomach. He broke many of the bones in his face, spent time in a coma in hospital, and underwent intensive physiotherapy before he could return home to look after his children, Zachery and Lilliana, who had miraculously escaped the accident unharmed.

While dealing with his own intense grief and physical recovery, he turned his mind to ensuring his children were ok, and has recently started studying to become a youth counsellor.

He was also one of Life Education's strongest Ocsober ambassadors last year, and among Queensland's highest fundraisers – raising \$1,400 for the work of Life Education. He spoke to a number of publications including New Idea, and appeared on Today Tonight to tell his story and raise awareness for Ocsober and Life Education's program.

"It was a good opportunity for me to tell my story. When I was actually taking part in Ocsober it started a conversation with people about why I wasn't having a drink, what it was for - it was a chance to talk about things you might not usually talk about in everyday conversation," said Nathan.

"The media coverage was good - getting my story out there is important I think. I was one of those people who would see stories about car accidents and think that it would never be me, but now I know that it really can happen to anybody because of someone's bad decision," he said.

"All I can do is tell people the facts and it might make a difference to the choice they make."

He said his philosophy of giving the information to let others make an informed decision was one he saw reflected in the Life Education programs.

"I really like the fact that Life Education goes out there and gives kids all of the facts, and lets them go off and think about it and make their own decision - it is not going out there and saying this is bad, don't do that - as soon as you say that, kids will switch off," he said.

"I think what Life Education is doing is letting kids feel like they are in control and have the knowledge to make good choices - and that could be the difference between letting a mate drive after drinking, or not."

Nathan has remained in touch with the team at Life Education Queensland and is planning to be an Ocsober participant again this year.

"I'd definitely do it again," he said.

"When I raised \$1400 I was stoked. It's a really good feeling to be able to raise that much to support Life Education."





Be a Legend this Ocsobor!

The countdown is on for Ocsobor 2014, Life Education's biggest fundraising campaign.

Life Education is encouraging Australians to give up alcohol for the month of October to help raise money so that more vulnerable and at-risk children can receive vital drug and health education.

It's easy to make a difference – just \$70 helps Life Education to reach 10 more Australian children, and \$350 will provide drug and health education to 50 children.

Last year, Ocsobor participants throughout Australia raised \$867,102.50, almost a 30% increase on the year before.

Ocsobor is perfect for individuals, families and businesses to embrace the positive health messages which Life Education is renowned for, while making a difference to the lives of children and young people.

By becoming an Ocsobor participant you are giving more children the opportunity to live a safer, healthier life – free from the harmful effects of drug and alcohol misuse.

Life Education will offer support to participants throughout the month of October, giving advice and tips for fundraising, as well as motivational support as you go through the Ocsobor journey.

Life Education is so grateful for the support of Queenslanders through last year's Ocsobor campaign. The funds raised are already making a direct impact through the expansion of our program in regional Queensland, and by providing more children from low income families with access to our services. This year we hope to raise even more money so that our educators can make a difference to even more young lives.

For more information, go to www.ocsobor.com.au.



Summary of Financial Activity

INCOME STATEMENT

For the year ended 30 June 2013

	2013 \$	2012 \$
PROGRAM REVENUE		
School service fees & sales of publications from operations	496,529	506,675
less: Cost of goods sold	(46,024)	(61,599)
	450,505	445,076
OTHER INCOME		
Grants received	70,724	64,749
Interest	1,682	2,203
Fundraising, Donations and Sponsorships	426,764	294,357
Franchise and membership fees	25,009	20,484
Electricity recovery	7,299	10,555
Commercial income	170,968	193,435
	1,152,951	1,030,859
EXPENDITURE		
Advertising and promotion	(2,328)	(5,315)
Bank charges	(345)	(1,443)
Consultancy, audit and computer fees	(10,212)	(7,023)
Freight, cartage and waste removal	(3,381)	(4,254)
Fundraising and sundry expenses	(59,733)	(16,734)
Insurance	(17,649)	(19,975)
Media and public relations	(7,067)	(5,687)
Motor vehicle expenses and towing	(69,532)	(73,513)
Postage	(1,601)	(1,934)
Printing and stationery	(4,508)	(6,016)
Repairs and maintenance	(38,763)	(27,370)
Royalties	(77,550)	(37,166)
Sponsorship	(20,000)	(20,000)
Staff amenities, training and travel	(74,896)	(48,595)
Telephone	(14,827)	(11,856)
Utilities	(15,197)	(19,808)
Wages	(669,095)	(637,401)
	(1,086,684)	(944,090)
EBITDA (Earnings before interest, taxes, depreciation and amortization)	66,267	86,769
Amortisation of buildings	(26,173)	(26,173)
Depreciation	(20,998)	(22,511)
EBIT (Earnings before interest and tax)	19,096	38,085

Affiliate Committees

The above financial report excludes the operations of affiliates, as follows:

Life Education Bundaberg

Life Education Central Queensland

Life Education Cooloola/Noosa

Life Education Toowoomba

Life Education Townsville

Total revenue from these affiliates was \$450,710

Total expenditure from these affiliates was \$463,698



“LIFE EDUCATION IS AN INVALUABLE RESOURCE PARTICULARLY IN AREAS OF HIGH NEED SUCH AS LOW SOCIO ECONOMIC REGIONS. MANY OF THE CHILDREN IN THESE AREAS LACK THE KIND OF HEALTH KNOWLEDGE THAT IS SO IMPORTANT FOR THEM TO MAKE POSITIVE HEALTH CHOICES. WE LOVE LIFE ED.”

TEACHER, WALLANGARRA STATE SCHOOL

Our Team

The Life Education Queensland team is led by Chief Executive Officer, Michael Fawsitt, who has more than 20 years experience in management and fundraising roles within the non-profit sector. Michael was one of four finalists for the 2005 Queenslander of the Year Awards for his contribution to the alleviation of poverty through his work at World Vision. He has been with Life Education since 2006.

Michael leads a committed and growing team who share a common goal of empowering Queensland children and young people to live safer, healthier lives.

STAFF

Michael Fawsitt	Chief Executive Officer
Joanne Wyatt	Education & Training Manager
Kathryn Mahboop	Fundraising Director
Jason Mash	Schools & Community Partnerships Manager
Belinda Gardner	Sexual Health & Relationships Education Manager
Jade Sciascia	Senior Educator – Sexuality & Relationships
Trish Parrott	Business Development Manager
Paul Sobczak	Communications & Compliance Manager
Kerriane Sheridan	Trainer & Relief Educator
Sandy Newson	Office Manager
Lynn Reeves	School Liaison Officer
Daena Brightwell	Office Administrator

EDUCATORS

Danielle Cox	Gold Coast
Janet Connolly	Gold Coast
Michele Tabrett	Brisbane
Joanna Dawson	Logan
Lisa Barber	Redlands
Brigitte Cavanagh	Moreton Bay
Jennifer Rousset	Sunshine Coast
Brad Scarrabelotti	Ipswich
Stephanie Baumgarten	Mackay
Kathy Bayliss	Bundaberg
Elizabeth Hills	Central Queensland
Niki Andrinopoulos	Cooloola Noosa
Jane Jackson	Toowoomba
Timothy McKean	Townsville



Contact Us

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Bundaberg Committee

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Central Queensland Committee

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Cooloola Noosa Committee

P: 07 5473 5743
E: trish@thechartist.com.au

Toowoomba Committee

P: 07 4635 9381
E: bjshackleton@bigpond.com

Townsville Committee

P: 07 4772 3391
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FOR A SAFER, SMARTER LIFE.