



ANNUAL REPORT 2014

Life Education Queensland



"I learnt to always eat healthy and stay active to live a happy and healthy life. Also, to never get involved with things like drugs and alcohol as they can have a very serious impact on our lives. I was also taught about a wide range of situations involving safety, such as road safety, cyber safety and bullying. I really enjoy Healthy Harold's visits."

Indiana [age 10]



Contents

From the Chairman	1
From the CEO	2
About Life Education	3
Student testimonials	4
Parent/Teacher testimonials	5
Queensland Regional Activity	6
Our Fundraising	8
Geographical expansion	9
Our Impact	10
Our Patrons	11
Our Partners	12
The Management Committee	14
Summary of Financial Activity	15
Our Team	16

**“Thank you for teaching me
what is in cigarettes.
All the things that you have
taught me has convinced me
to never smoke in my life.”**

Rieley [age 11]

From the Chairman



There is little doubt that the work of Life Education is as relevant today as it was when we were founded by the late Ted Noffs in 1979. Arguably, the need for our work is greater than ever.

When Ted began Life Education 35 years ago, he was very much responding to the growing threat of illegal drugs and alcohol misuse among Australia's young people. These were problems that he and his team at the Wayside Crisis Centre in Kings Cross encountered daily. He saw so much potential being wasted, so many young lives driven off course. Sometimes this was due to circumstance and poverty – but often their plight was the result of one poor choice which then spiralled into a pattern of poor decision making.

Drug addiction was the extreme end. But more often, what Ted encountered were young people battling chronic disease, depression and other mental health problems, where alcohol misuse and a generally unhealthy lifestyle were often significant factors.

Ted had an unwavering faith in the capacity of young people, and I know that this belief continues to underpin our work today. However, some of the challenges facing our young people in the 21st century were unforeseen back in 1979, and now pose additional threats to their future.

Cyber safety is one example, where social media and technology is evolving at breakneck speed, and children and teenagers are constantly discovering new ways to communicate online. As parents, we are often two steps or more behind our kids, and this is potentially dangerous. Life Education's bCyberwise program, developed with the support of Intel Security, is a much needed initiative to help educate our children of the dangers, and empower them with the skills to communicate safely online.

The explosion of cases of type 2 diabetes over the past thirty years points to a very different threat to our children. It wasn't until the mid '70s that the Life Be In It campaign first alerted the community to the problem of obesity. Today, around one quarter of children are overweight or obese, and one Australian is diagnosed with diabetes every five minutes. Educating children about the importance of nutrition and physical activity, and the consequences of an unhealthy lifestyle, is a vital focus of our junior primary school modules.

We are encouraged by the decline in smoking rates in Australia, but we still have much work to do to ensure that our young people avoid the harms associated with cigarettes. And with alcohol misuse leading to over 60,000 hospitalisations across Australia, 3,500 deaths [one in eight deaths of Australians under the age of 25], and 60% of police call outs, we have much work to do to change our alcohol culture.

Finally, the range of illegal drugs being offered to our young people is far beyond what existed 35 years ago. In spite of the many intercepts of illegal drug shipments on our borders, and the regular drug busts carried out by law enforcement, the tide of drugs such as Ice, Ecstasy and Cocaine, continues to hit our streets and provide a ready supply for vulnerable young Australians. In the face of this relentless supply, we must focus on drug education strategies to reduce demand.

Thank you so much to all of our supporters for helping Life Education to stand beside our future generation, as they face these and other challenges. There are few things more important.

Mark Lacy
Chairman
Life Education Queensland

From the CEO



By any measure, this past year has been a hugely successful one for Life Education's work in Queensland.

An additional 45,000 children gained access to our service in 2014, a growth of 42 percent in just one year (from 107,000 children in 2013 to 152,000 children in 2014).

Geographically, we have seen significant expansion of our service, with a focus on regional Queensland in particular. The establishment of a part-time Educator in Gladstone and two full-time Educators based in Mackay and Cairns, has opened up access to the Life Education program to tens of thousands of children in these regions. It has been wonderful to see such support from local schools which have not had the opportunity to access our program for many years. Our partnership with Queensland Health has been instrumental in this growth in regional areas, supported also by our fundraising initiatives.

The latter half of 2014 also saw the launch of a new Sexual Health and Relationships program, with a focus on young people in upper primary and secondary schools, funded again through a partnership with Queensland Health. Called 'Talk About It', this innovative program delivered by specialist Sexual Health Educators, is supporting schools to implement this important facet of the national health curriculum. With a worrying increase in Sexually Transmissible Infections

[STIs] among young Queenslanders, Life Education sees this program as an important investment in empowering young people to make informed and safer choices to avoid these diseases.

Another exciting development has been our efforts to communicate with parents online, where almost 4,000 Queensland parents provided feedback to us on what their children learnt through their participation in our program. These responses have powerfully demonstrated the impact of our work, and we have included just a few of these in this Annual Report, along with examples of the many letters we receive from children. When we combine this with evaluation data from 3,744 Queensland teachers, we have a rich picture of how the work of Life Education is making a real difference in helping children and young people to live a safer and healthier life.

For me personally, and I'm sure for many of my team, what is most rewarding is seeing our program reach some of the most vulnerable and disadvantaged in our community. The growth in our service delivery has opened up an opportunity for us to reach more of the children who need our program the most. This will continue to be a high priority as we move forward.

Of course, the Life Education program comes to life through the tireless efforts of our Educators, whose passion for improving children's health and

wellbeing is so evident in every lesson they deliver, backed up by our amazing office team and a committed group of volunteers, especially our regional Committees.

The support of Queensland Health is vital to our plans over the next few years, and demonstrates the Government's commitment to the future health and wellbeing of Queensland children.

Life Education is also taking important steps to develop our capacity to raise funds from the general public. This is so important if we are to sustain our services to children over the long term, and reach more children in need.

To that end, we have been amazed by the response from Queenslanders to our new regular giving program 'Hands Up Now!,' with more than 1,000 supporters already providing a regular monthly contribution to our work. Thank you so much to all of our donors for the difference you are making, as well as to our Queensland corporate and community partners; Bartercard, Brisbane Produce Market, Bupa, Communities for Children, Gambling Community Benefit Fund, Moreton Bay Regional Council, Myer Community Fund, Myer Pacific Fair, Shell, TUH, Wesfarmers Resources and Westpac Foundation. We are so grateful for your generosity and for your belief in our cause.

Michael Fawsitt
CEO, Life Education Queensland

"I learnt to be safe
when using my
computer and when
on the internet."

Zavier [age 11]



About Life Education

Life Education is a health promotion charity and Australia's largest independent provider of health and drug education in schools.

Our founder, Ted Noffs, through his work at the Wayside Crisis Centre in Kings Cross in Sydney, devoted much of his life to alleviating the problem of drug and alcohol misuse among young people. His first-hand experience of seeing increasing numbers of young Australians in need of drug and alcohol rehabilitation, led him to realise that a greater focus was needed on prevention through health education.

Over the past 35 years, more than 5 million Australians have experienced our annual program, with more than 600,000 children from preschool through to high school taking part each year. Healthy Harold the giraffe, our much loved mascot, helps to deliver our message effectively.

Today Life Education delivers high quality health education programs in a fun learning style with age appropriate material covering topics that range from the importance of making healthy food choices and the benefits of exercise, to the dangers of cigarettes and alcohol.

Recent initiatives include bCyberwise, which was launched nationally in 2013 to help children stay safe online, and Talk About It, which was introduced in Queensland in 2014 to teach children about puberty, relationships and identity.

Life Education Queensland is an affiliate of Life Education Australia. We deliver our program to more than 150,000 Queensland children in partnership with over 400 schools and 150 preschools every year, through a team of specialist health educators.

Our approach to education is innovative and engaging. We use a combination of specialist Educators, customised Mobile Learning Centres, and a range of student and teacher resources.

We have a vision to see generations of healthy young Australians living to their full potential. So the sessions are designed to motivate, encourage and empower children to exercise informed, healthy lifestyle choices. We achieve this by providing children with:

- Age appropriate health knowledge
- Skills and strategies to counter peer and social pressures
- An understanding of how values and attitudes can influence lifestyle choices and behaviour

From the early years to secondary school, the Life Education program is highly relevant to the needs of children as they make everyday choices that can impact their health and wellbeing.



Student testimonials

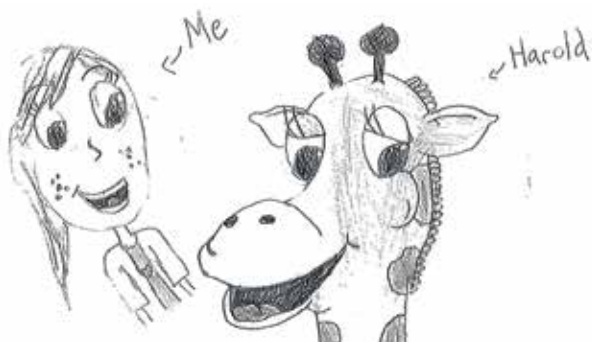


I have been going to Life Ed for 4 years now and I have enjoyed every moment of it. All of those topics you have talked to me about have made me more self-aware. All of the topics I can remember are -- cyber safety, the body, Smoking and think twice.

What I liked about the subject Think twice was that it taught me about drugs and alcohol. It has given me more knowledge on alcohol and things that it does to you, if you have too much. I have loved this subject because I am getting older and I need to be aware of these things.

Nikki thank you so much for running the Health Ed van. It is a great place to receive extra education. Healthy Harold has been nice and given us knowledge. I have been going to the van for 4 years and I have remembered everything. I have turned your information into helpful knowledge through out the years. Thank you so much Nikki, I will miss you next year.

From Keeley



I learnt about what healthy choices I should make in my life. For example about the things that smoking does to your body, the importance of being active, being cyber safe and how to eat healthy! It made me think about the choices I should make to make my life a happy and healthy one. Life Education helped me to feel good about myself and helped me to feel strong in my choices.

Isabella



This year would have to be my favourite year going to Healthy Harold. As I have done Cyber-Safety, drugs, healthy eating, physical activity, bullying and alcohol, I have learnt a lot from Healthy Harold. Thank you for teaching me new and helpful things that I will use in life.

I had so much fun and I hope others can enjoy it as much as I did.

From Charlotte

Thank you Life Education for:

- Teaching me how to say 'no' to alcohol / how to deal with 'peer pressure'
- Teaching me how drugs, cigarettes and alcohol affects our body.
- Teaching me how our body gets rid of alcohol.
- Teaching me how to drink responsibly.
- Teaching me how alcohol affects alcoholics and on people 18 and under.
- Letting me meet Harold! I ♥ Harold!

These lessons will help me make better and safer choices in life.

From Tody

Parent & teacher testimonials

"The content is excellent and targeted students perfectly. It was direct, accurate and purposeful. I love how the link between subjects is seamless: smoking -> alcohol -> texting -> cyber safety."

Teacher, St Peter's
Catholic Primary School,
Rockhampton

"Riley said that he gained a lot from the talk. He said he now has a better understanding of the foods that are right for his own personal health. He has certainly learnt to make better food choices and understands why he is doing so."

Mother of Riley [age 11]

"The program was really informative. It really got the message across. It was easy to understand - it was spoken in 'kid' language, delivered well and kept all my class interested."

Leigh Carter,
Montville State School

"Our students really enjoy participating in the Life Education program. They are taught skills that are important for them to make safer, healthier choices in a child-friendly manner. The learning activities are delivered in a fun and interactive way and are reinforced by the use of educational workbooks."

Vicki Marchmont,
Principal, Oxenford State
School

"So relevant! The kids were totally engaged. You are getting them at just the right time. Excellent presentation."

Teacher, St Joseph's
School, North Ipswich

"Jemma has learnt about making the right decisions in life and to be careful about drinking and not taking illegal drugs. She has also learnt about what influences her on the choices she makes. She has taken a lot away from this lesson and would highly recommend it for other primary students so they know how to make the right choices in life."

Mother of Jemma [age 12]

Queensland Regional Committees

BUNDABERG

Life Education Bundaberg marked its 25th anniversary and celebrated at its Annual General Meeting in September. Michael Fawsitt, Life Education Queensland's CEO, and Mary Walsh, the first initiator and committee member of Life Education Bundaberg were guest speakers on the night.

Life Education's mascot Healthy Harold visited several schools where students had a fundraising day, 'Yellow Day'. Children wore free dress and donated a gold coin to Life Education Bundaberg. This was also used by schools to promote citizenship in understanding how community groups work.

Healthy Harold also attended a number of community events including:

- the annual Teddy Bear's Picnic, organised by the Bundaberg Regional Council
- the Child & Family Community Expo
- Uniting Care Community Rainbow Day

In October, a small group of supporters, including some local businesses, participated in Life Education's national fundraising campaign 'October'.

At Christmas, Healthy Harold, committee members and Educator Kathy Bayliss walked in the annual community Christmas Pageant of Lights Parade.

The local community continues to recognise and support, financially and in kind, the valuable work of Life Education Bundaberg, including many businesses, individuals and in particular, our local councils – especially Bundaberg Regional Council.

*Educator
Kathy Bayliss*



*Educator
Tim McKean*

TOWNSVILLE

Educator Timothy McKean reached 11,115 students in 2014 with the Life Education program in the region. Life Education Townsville is preparing to expand services and employ a second educator to meet high demand. On the fundraising side, the committee continued to conduct Charity Raffles at the Cowboys Leagues Club and participated in the Myer Christmas Gift Wrap.

2014 also saw a number of exciting 'firsts' for Life Education Townsville:

Life Education Townsville formed a community partnership with BM Webb, a local leading industrial property developer. Brad Webb is well known in Townsville for giving back to the community. He provided a truck and driver to relocate the Mobile Learning Centre when required. Thank you BM Webb!

Life Education Townsville has proposed a return to surrounding country areas and Educator Tim headed south to present modules via direct delivery. Schools in the Burdekin were delighted to once again experience the Life Education vital health and drug education program and are keen for the service to be continued.

Goodstart Golf Links Drive was the first to receive the Early Childhood program in Townsville. The staff were very happy with the program and would recommend it to other Early Childhood Centres.

With the assistance of grants from Aurizon Community Giving Fund and the Breakwater Island Casino Community Fund, Life Education Townsville was able to refurbish the Mobile Learning Centre making it the first van in Queensland to feature the new Life Education branding. The Mobile Learning Centre also underwent an internal transformation.

CENTRAL QUEENSLAND

Life Education Central Queensland continues to receive outstanding feedback regarding Educator Elizabeth Hills and has gained back several schools that had not requested a visit for many years.

A number of improvements have been made to the Mobile Learning Centre including:

- external sheeting and painting
- two air-conditioners
- floor carpet
- steps
- screen

Life Education Central Queensland is operated by volunteers including the tow truck driver moving the mobile learning centre from school to school.

Funding by Wesfarmers Resources and the Queensland Government has been a tremendous boost and greatly appreciated. Funds from Wesfarmers Resources enabled students from Woorabinda and Blackwater Schools to participate in Life Education's program.

In addition, financial support from Shell has provided a much needed vehicle for our Educator.



Educator Elizabeth Hills



COOLOOLA NOOSA

Life Education Cooloolo Noosa's tremendous fundraising efforts enabled them to commission a new Mobile Learning Centre, equipped with a hydraulic chair lift to allow wheelchair access for disabled children.

Generous funding was received from major sponsor Bendigo Bank, with additional contributions from Noosa Day Break Rotary Club, Tewantin Masonic Club, Tewantin Noosa RSL Club and Gympie Lions Club.

The purchase of a new vehicle for Educator Niki Andrinopoulos has enabled her to travel vast distances to 23 schools and colleges, delivering the Life Education program to 7,316 students.

The Commonwealth Bank Staff Community Fund generously provided a cheque for a new computer and printer. Life Education Cooloolo Noosa's Secretary Emma Plasier was presented with the cheque by a representative from the Commonwealth Bank and Federal MP for Wide Bay Warren Truss.

TOOWOOMBA

Life Education Toowoomba has kept its Mobile Learning Centre on the road and maintained with regular upgrades.

Educator Jane Jackson has been very well received by teachers and students alike. Jane visited more than 40 schools in Toowoomba, Stanthorpe and Warwick reaching over 9,000 children.

Life Education Toowoomba continues to enjoy the support of the local service clubs and the Heritage Bank. During the annual 'Carnival of Flowers' at The Chronicle Exhibition Gardens, Life Education Toowoomba volunteers collected more than \$9,000 for the week.

Educator Jane's salary subsidy from Queensland Health has eased the burden on Life Education Toowoomba's small committee comprising Secretary Jane Tait, Treasurer Tony Jaroush, and Karl and Fay Hertle. Karl and Fay have been involved with Life Education Toowoomba for nearly 30 years since its inception.

Our Fundraising

HANDS UP NOW

Life Education Queensland launched an exciting new fundraising program in October called Hands Up Now! – a regular giving program designed to help financially support and grow Life Education’s work throughout Queensland. Members of the public can support Life Education Queensland by making monthly gifts which assist the delivery of health and drug education to local children.

By the end of 2014, over 1,000 supporters had signed up to Hands Up Now! Money raised makes a real difference to the lives of Queensland children. For example:

- \$49 per month will support Life Education to deliver health and drug education to a small school in regional Queensland for one whole year.
- \$37 per month will provide education to help keep one disadvantaged child safe from harm every week.
- \$20 per month will empower 25 children to make safer, healthier choices every year. That’s equivalent to an entire classroom of children.

OCTOBER

October is Life Education’s national annual fundraising campaign, where individuals and teams are challenged to give up alcohol for the month of October, and to raise funds for Life Education to continue its work.

Life Education Queensland launched October at an event at ‘HMAS Cairns’, Cairns navy base. Sailors onboard HMAS Tarakan threw 450 flowers into the sea, representing the number of Australian lives that would be lost during the month of October as a result of alcohol related causes.

The event was covered in the media by Channel 7, WIN News and ABC Radio Far North Queensland.

In 2014, participants in Queensland raised \$102,236.36 through sponsorship from friends, family and work colleagues.

BRISBANE MARKETS MANGO AUCTION

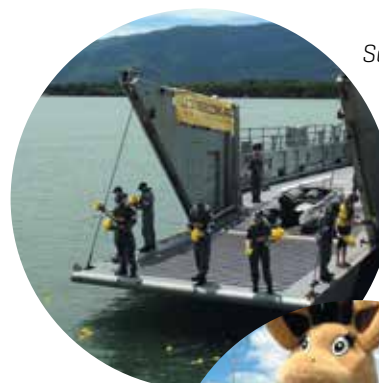
Brisbane Markets’ annual Mango Auction was a success with Brisbane fruit shop owner Carlo Lorenti making the winning bid of \$30,000 for the first symbolic tray of mangoes. The proceeds were shared between Life Education Queensland and Diabetes Queensland. Additional funds were raised through an auction, raffle and donations. Our heartfelt appreciation goes to Brisbane Markets and all the people who donated and purchased on the day.

MYER

Myer Pacific Fair facilitated its annual Christmas gift wrapping service where Myer shoppers made a gold coin donation to have their purchases gift wrapped by the Life Education Queensland volunteers.

In addition, the Myer Stores Community Fund conducts fundraising activities with its staff throughout the year and then contributes a donation to Life Education Queensland.

The combined fundraising efforts raised \$9,482 for Life Education Queensland. Our warm appreciation is extended to Myer and our team of volunteers.



Sailors onboard HMAS Tarakan threw 450 flowers into the sea.



Healthy Harold with sailors at HMAS Cairns.



Mango Auction winner Carlo Lorenti with Life Education Queensland’s Sandy Newson, Michael Fawsitt, Jason Mash and Lynn Reeves.



Life Education volunteers Glen Stewart and Shirley Harris.

Expanding our reach in Queensland

Life Education Queensland has a lot to celebrate this year. We expanded our geographical reach and educated more than 150,000 students – an increase of 42 percent compare to 2013.

GLADSTONE

Thanks to our sponsor Bupa, Life Education Queensland employed part-time educator Kimberly Sayre to reach 4,500 children in this year.

The initiative has been hugely successful, with 89 per cent of schools visited in the region to date indicating they would conduct further health education activities with students following the Life Education visit.

We celebrated our return to the Gladstone region with a healthy food relay at Gladstone South State School in October. The event was covered in the media by *Channel 7, 4CC, Hot FM, The Gladstone Observer* and *Gladstone News Weekly*.

MACKAY

Thanks to the support of Queensland Health, Life Education Queensland has educated nearly 10,000 students in the Mackay-Whitsunday region this year to adopt healthier lifestyle habits.

The Mackay initiative has been a resounding success with 98 percent of teachers recommending the school book the program again.

Life Education Queensland celebrated our return to the Mackay-Whitsunday area with an event at Glenella State School in November.

Life Education Queensland's CEO Michael Fawsitt presented Whitsunday MP Jason Costigan with a plaque of appreciation at the event.

FAR NORTH QUEENSLAND

In Term 4, Life Education Queensland returned to Far North Queensland, employing a permanent Cairns-based educator, Gemma Ewin, to serve the region.

We have been able to expand our services thanks to Queensland Health plus the ongoing support from the local community who have raised thousands of dollars through Ocsober in recent years. A number of local teachers and Members of Parliament have voiced their support for the Life Education program.



*Kimberly Sayre,
Gladstone Educator*

*Glenella State School
Principal Cliff Powys,
Whitsunday MP Jason
Costigan and Life Education
Queensland CEO Michael
Fawsitt with students from
Glenella State School.*



*Stephanie Baumgarten,
Mackay Educator*

*Gemma Ewin,
Far North
Queensland
Educator*





“I learnt that **excessive** use of alcohol can lead to many problems, including health and mental problems. It can affect your liver because it only processes approximately one standard drink per hour. This varies because **everyone** is different. When alcohol is in the blood stream it can start to change the way we think and act.”

Shae [age 11]

Our Impact

In 2014, Life Education received feedback through our evaluation survey from 3,744 Queensland teachers.

This is an important tool to measure our effectiveness, helping us to ensure that our program meets the needs of our school partners.

The results from the respondents were compelling.

- **97.8%** rated the program as a **‘good’ or ‘excellent’** resource to support teachers
- **99.8%** said there was a **need in their community** for Life Education programs
- **97.7%** ‘agreed’ or ‘strongly agreed’ that the Life Education curriculum resources were **valuable**
- **96.7%** ‘agreed’ or ‘strongly agreed’ that Life Education has **helped teachers** to include drug education in their classroom practice
- **98.0%** indicated they would recommend that their school **re-book** Life Education the following year
- **98.7%** rated the Educator who delivered the program as **‘good’ or ‘excellent’**
- **95.8%** said Life Education **met the needs** of their students

Our Patrons



The Honourable Robert Borbidge AO

The Honourable Robert Borbidge AO was the 35th Premier of Queensland and served in the State Parliament for just over 20 years. During this time he held a number of senior positions including senior Ministries, Deputy Leader of the Opposition, Leader of the Opposition and Premier.

Since his resignation from the Queensland Parliament in 2001, Mr Borbidge has held a number of Board positions in both private and publicly listed companies.

He is Chairman of Australia Treasury Management, Careflight Group, Cedar Creek Cellars, the Embracing 2018 Advisory Committee for the Commonwealth Games, the Executive Task Force for the Institute of Glycomics at Griffith University, Study Gold Coast, and Trinity Health Services.

Mr Borbidge is a member of the Council of Griffith University and a trustee of the Friends of Griffith University Foundation.

In 2006 he was appointed an Officer of the Order of Australia and made an Honorary Doctor of Griffith University.



The Honourable Dr Anthony Lynham

The Honourable Dr Anthony Lynham is the Minister for State Development and Minister for Natural Resources and Mines.

Before entering Parliament as the Member for the Brisbane seat of Stafford in 2014, Dr Lynham worked as a maxillofacial surgeon. As a surgeon who continuously dealt with the aftermath of violence, before entering Parliament, Dr Lynham was a prominent advocate of policies to minimise alcohol-fuelled violence.

Upon his election in July 2014, he served as the Shadow Minister for Education, Innovation, Science and Information Technology, Shadow Minister for Primary Industries and Fisheries, and shadow spokesman for the public service assisting the leader.

Dr Lynham graduated in medicine from the University of Newcastle and completed his maxillofacial surgery training in Queensland. He is a fellow of the Royal College of Surgeons of Edinburgh. Dr Lynham worked most of his medical career at the Royal Brisbane and Women's hospital and is part of a research team at Prince Charles Hospital. He also served in the Australian Army.

Dr Lynham is an Adjunct Professor at QUT and an Associate Professor at the University of Queensland [UQ] School of Medicine.

Major Partner



QUEENSLAND HEALTH

We would like to acknowledge the generous support of our major partner, Queensland Health. The support of the Queensland Government has been instrumental in enabling Life Education to expand our services throughout the State, enabling tens of thousands more Queensland children to gain access to vital drug and health education.

Our Partners



BARTERCARD AUSTRALIA

Bartercard is the world's largest business to business trading network. Bartercard Australia kindly provided prizes for 'Harold's Family Holiday Competition' including the major prize of accommodation and meals for the Fiji holiday, and tickets to the Gold Coast Titans home games.



BRISBANE PRODUCE MARKET

Brisbane Produce Market's ongoing support of Life Education is a constructive partnership sharing similar goals to help improve the health of Queensland children. Life Education was one of two charities to benefit from Brisbane Market's 13th annual Mango Auction.



BUPA

Bupa's purpose is longer, healthier, happier lives. A leading health and care group, Bupa provides health insurance and aged care services, as well as complementary healthcare services through Bupa Dental Corporation, Bupa Optical, Bupa Medical Visa Services, Bupa Health Dialog, Bupa Wellness and Bupa Medical GP Clinics. In addition to our national partnership, Bupa has partnered locally with Life Education in the Gladstone region so we can educate children about healthy habits and improve their future health and wellbeing.

COMMUNITIES FOR CHILDREN

Communities for Children is an initiative funded under the Stronger Families and Communities Strategy. Communities for Children has partnered with Life Education to subsidise preventative education programs for more vulnerable children on the northern Gold Coast and in the Ipswich to Inala area.



GAMBLING COMMUNITY BENEFIT FUND

The Office of Liquor and Gaming Regulation (OLGR) Community Benefit Funds Unit (CBFU) distributes revenue from gaming taxes to various not-for-profit community groups throughout Queensland. The funds received enabled the purchase of necessary IT equipment for Life Education Queensland.



MORETON BAY REGIONAL COUNCIL

Moreton Bay Regional Council is a proud supporter of Life Education Queensland. Located just 30 minutes north of the Brisbane CBD, the Moreton Bay Region is one of Australia's fastest growing areas with sandy beaches, scenic hinterlands and charming villages. Council supports a variety of initiatives to promote healthy lifestyles in the region including Life Education Queensland's Moreton Bay mobile learning centre.



MYER

Myer Pacific Fair department store has generously supported Life Education Queensland for many years through its Christmas gift wrapping service. Myer Stores Community Fund also contributes funds raised by its staff throughout the year.



SHELL

Shell is a global group of energy and petrochemicals companies. Shell's financial support has provided a much needed vehicle for our Educator in Central Queensland.



TUH

TUH, a not-for-profit health fund for the education and union sector, has generously provided a monetary contribution towards the running of Life Education Queensland's program.



WESFARMERS RESOURCES

Wesfarmers Resources operates the Curragh open cut coal mine near Blackwater in Queensland's Bowen Basin. Funding by Wesfarmers Resources has enabled more children to access vital health education throughout Central Queensland.



WESTPAC FOUNDATION

Westpac Foundation supports not-for-profit organisations that take a fresh approach to addressing social problems and who strive for social change. Their grant has allowed us to reach thousands more children from low income families over the past year.

The Management Committee

The Management Committee of Life Education comprises business people and professionals who volunteer their time to provide vital governance, and to support the CEO and staff to carry out the strategic objectives of the organisation.



Mark Lacy – Chairman

Mark resides on the Gold Coast and is a partner of Hickey Lawyers. He has more than 20 years experience in commercial and property law and is an active contributor within the local community including Surf Lifesaving.

Mark has held non-executive positions on the boards of public listed and unlisted companies in Australia and New Zealand. He joined the Board five years ago and became Chairman of Life Education Queensland at the beginning of 2011.



Peter Morgan – Deputy Chairman

Peter was a founding member of the Management Committee in Queensland, and has served continuously since then. He has worked as a Solicitor since 1979 and has been in Rotary for more than 20 years. During this time, he was also a member of the Finance Board of one of the largest church congregations in Australia. He is married with three adult children, all of whom have experienced the Life Education program.



Sue Davis – Treasurer

Sue is currently the Chief Financial Officer of Bond University overseeing all Financial, Commercial, Technology and Infrastructure business units for Bond University. Sue brings 20 years of senior executive financial and business management experience in large scale private and global public organisations in the industries of hospitality (resorts and casinos), property management and development in retail, residential, commercial, retirement and mixed use sectors, airports and infrastructure, leisure and education.



Gary Williams – Secretary

Gary joined the Management Committee in 2010. He commenced employment with NAB in 1985 and has since occupied roles in retail, business and private banking. Gary is currently the Business Development Manager for NAB Private Wealth, Gold Coast and Northern NSW areas, after serving 30 years with the bank. He has served in excess of 26 years as a volunteer life saver competing at State and National titles.



Jack Ray

Jack's experience encompasses development management, residential sales and commercial leasing, having worked across some of Australia's most successful master-planned communities. In 2008, Jack left Ray Group to take a position as Development Manager for the publicly listed Consolidated Properties Group. In early 2009 Jack re-joined the Ray Group as Head of Commercial and Retail. He holds a Bachelor of Business Law degree from Bond University. He joined the Management Committee in 2010.

Summary of Financial Activity

INCOME STATEMENT

For the year ended 30 June 2014

	2014 \$	2013 \$
PROGRAM REVENUE		
School service fees & sales of publications from operations	578,798	496,529
less: Cost of goods sold	(66,336)	(46,024)
	512,462	450,505
OTHER INCOME		
Grants received	1,573,363	70,724
Interest	12,528	1,682
Fundraising, Donations and Sponsorships	421,644	426,764
Franchise and membership fees	19,273	25,009
Electricity recovery	8,501	7,299
Commercial income	152,107	170,968
	2,699,878	1,152,951
EXPENDITURE		
Advertising and promotion	(7,201)	(2,328)
Bank charges	(1,454)	(345)
Consultancy, audit and computer fees	(124,444)	(10,212)
Freight, cartage and waste removal	(4,305)	(3,381)
Fundraising and sundry expenses	(88,163)	(59,733)
Insurance	(19,809)	(17,649)
Media and public relations	(3,982)	(7,067)
Motor vehicle expenses and towing	(101,310)	(69,532)
Postage	(2,839)	(1,601)
Printing and stationery	(17,831)	(4,508)
Production costs	(249,454)	-
Repairs and maintenance	(66,559)	(38,763)
Royalties	(83,901)	(77,550)
Sponsorship	(20,000)	(20,000)
Staff amenities, training and travel	(146,466)	(74,896)
Telephone	(25,765)	(14,827)
Utilities	(17,469)	(15,197)
Wages	(1,405,389)	(669,095)
	(2,386,341)	(1,086,684)
EBITDA (Earnings before interest, taxes, depreciation and amortisation)	313,537	66,267
Amortisation of buildings	(26,173)	(26,173)
Depreciation	(31,316)	(20,998)
EBIT (Earnings before interest and tax)	256,048	19,096

Our Team

The Life Education Queensland team is led by Chief Executive Officer, Michael Fawsitt, who has more than 20 years of experience in management and fundraising roles within the non-profit sector. Michael was one of four finalists for the 2005 Queenslander of the Year Awards for his contribution to the alleviation of poverty through his work at World Vision. He has been with Life Education since 2006.

Michael leads a committed and growing team who share a common goal of empowering Queensland children and young people to live safe, healthy lives.

STAFF

Chief Executive Officer	Michael Fawsitt
Education & Training Manager	Joanne Wyatt
Fundraising Manager	Greg Potent
Marketing & Media Manager	Amanda Brown
Office Manager	Sandy Newson
School & Community Partnerships Manager	Jason Mash
Sexual Health & Relationships Education Manager	Belinda Gardner
Administration Assistant & Payroll Officer	Amanda Cassar
Digital Content Manager	Niko Nuttunen
Fundraising Support Officer	Tracey Deakin
School Liaison Officer	Lynn Reeves

HEALTH AND DRUG EDUCATORS

Trainer & Relief Educator	Kerrienne Sheridan
Early Childhood Educator	Suzi Spedding
Brisbane	Michelle Tabrett
Bundaberg	Kathy Bayliss
Central Queensland	Elizabeth Hills
Cooloola Noosa	Nikki Andrinopoulos
Far North Queensland	Gemma Ewin
Gold Coast	Janet Connolly
Gold Coast	Danielle Cox
Ipswich	Brad Scarrabelotti
Logan	Joanna Dawson
Mackay	Stephanie Baumgarten
Moreton Bay	Brigitte Cavanagh
Redlands	Lisa Barber
Sunshine Coast	Jennifer Rousset
Toowoomba	Jane Jackson
Townsville	Timothy McKean

SEXUAL HEALTH EDUCATORS

Senior Educator – Sexual Health & Relationships	Jade Sciascia
Educator	Sarah Abraham
Educator	Clare Griffin
Educator	Lane Norman



Contact Us

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