



ANNUAL REPORT 2015

Life Education Queensland



“I learnt that having illegal drugs wrecks your insides, lots of alcohol can wreck your liver, smoking damages your heart and lungs. How important healthy eating and exercise are.”

Nicholas [age 10]



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Our Patrons



The Honourable Robert Borbidge AO

The Honourable Robert Borbidge AO was the 35th Premier of Queensland and served in the State Parliament for just over 20 years. During this time he held a number of senior positions including senior Ministries, Deputy Leader of the Opposition, Leader of the Opposition and Premier.

Since his resignation from the Queensland Parliament in 2001, Mr Borbidge has held a number of Board positions in both private and publicly listed companies.

He is Chairman of Australia Treasury Management, Careflight Group, Cedar Creek Cellars, the Embracing 2018 Advisory Committee for the Commonwealth Games, the Executive Task Force for the Institute of Glycomics at Griffith University, Study Gold Coast, and Trinity Health Services.

Mr Borbidge is a member of the Council of Griffith University and a trustee of the Friends of Griffith University Foundation.

In 2006 he was appointed an Officer of the Order of Australia and made an Honorary Doctor of Griffith University.



The Honourable Dr Anthony Lynham

The Honourable Dr Anthony Lynham is the Minister for State Development and Minister for Natural Resources and Mines.

Before entering Parliament as the Member for the Brisbane seat of Stafford in 2014, Dr Lynham worked as a maxillofacial surgeon. As a surgeon who continuously dealt with the aftermath of violence, before entering Parliament, Dr Lynham was a prominent advocate of policies to minimise alcohol-fuelled violence.

Upon his election in July 2014, he served as the Shadow Minister for Education, Innovation, Science and Information Technology, Shadow Minister for Primary Industries and Fisheries, and shadow spokesman for the public service assisting the leader.

Dr Lynham graduated in medicine from the University of Newcastle and completed his maxillofacial surgery training in Queensland. He is a fellow of the Royal College of Surgeons of Edinburgh. Dr Lynham worked most of his medical career at the Royal Brisbane and Women's hospital and is part of a research team at Prince Charles Hospital. He also served in the Australian Army.

Dr Lynham is an Adjunct Professor at QUT and an Associate Professor at the University of Queensland [UQ] School of Medicine.

"I learnt not to smoke a cigarette. They are full with nicotine, carbon monoxide, tar and a few more things. I will never smoke a cigarette ever. Cigarettes are really bad for you because you can get lung cancer."

Brooke [age 10]

From the Chairman



It has been such an honour to have been on the Board of Life Education Queensland since its formation in 1987, and to now have the opportunity to serve as Chairman.

During those early years, I recall how our organisation was shaped by the energy, drive and passion of Life Education's founder, Ted Noffs, and his vision of a safe and healthy life for all children. Ted was a great Australian whose outreach to young people at the Wayside Crisis Centre in Kings Cross in the '60s and '70s was an inspiration for those who followed in his footsteps. Most importantly, Ted recognised and responded to the growing threat of drug and alcohol abuse among young Australians long before many people realised the extent of the problem. In a similar way, Ted founded Life Education in advance of health and drug education being included into the school curriculum. It was Ted's very personal experience of working with young people that led to his unique understanding of the need for a national preventative education

program. Consequently, Life Education commenced in NSW in 1979, and barely seven years later our Queensland headquarters at Broadbeach was under construction.

Fast forward to 2015, and the fruits of Ted's legacy are clearly evident in the 1.2 million Queenslanders, mostly now adults, who have benefited from the Life Education program in the past 29 years. In 2015 alone, 180,000 children and young people were beneficiaries of our work, which is amazing considering that barely two years ago our program reached only 107,000 children.

This growth is largely thanks to the continued support from the State Government through Queensland Health. This partnership, along with the support of thousands of Life Education donors, is enabling us to service the remotest areas of the State, and has resulted in more than 100 additional schools accessing our program over the past 12 months.

However, there is still much work to be done to address those issues that remain a significant threat to the future health and wellbeing of our children. Growing rates of obesity, related to poor diet and lack of exercise, represents one of our nation's greatest health challenges. Work is also needed to help change our alcohol culture and combat the sickening violence that is often associated with binge drinking. And whilst it is pleasing to see so many young people continuing to turn away

from cigarette smoking, there are still communities in Queensland where smoking rates remain stubbornly high in comparison with the rest of the State, and the overall health impact from smoking continues to be an enormous burden on our health system.

Much has been made in the media over the past year about the problem of illegal drugs, and in particular the devastating effects associated with the drug Ice. It's a significant challenge, and Life Education is committed to expanding our program in 2016 to incorporate a greater focus on education to secondary students on the dangers of alcohol and illegal drugs.

I would like to take this opportunity to thank our CEO, staff and volunteers for faithfully continuing Ted Noffs' vision, and for ensuring that the program we deliver today is as relevant to the needs of schools, teachers and young people as it was in Ted's time.

On behalf of the Board, I would also like to thank the Queensland Government, and all of our donors and community and corporate partners, for your important investment in our future generation of young Queenslanders. Your partnership throughout 2016 will be vital as we continue to support our young people to make safer and healthier choices.

Peter Morgan
Chairman
Life Education Queensland

From the CEO



To paraphrase the words of Edmund Burke, evil flourishes when good people do nothing. I'm fortunate to work in a non-profit organisation where there is no shortage of good people. From our Board, staff and volunteers, to our supporters and donors, we are united in what is arguably one of Queensland's most important causes – the health and safety of our kids.

It is a reality that our children are growing up in a world where not every influence is a positive one. We live in a consumer society where parents and children are constantly marketed to in increasingly sophisticated ways, and where mobile technology makes us a moving target. As parents struggle to keep up with the pace of technological change, and we face an avalanche of information and communication, it is so important that there are credible sources of information that parents and children can rely upon. Equally, it is vital that children develop the skills to recognise how to navigate a world that offers unprecedented opportunity and choice. The capacity to make informed and healthy choices at an early age can greatly influence the choices a person will make later in life.

What I love about Life Education is that it is inherently such a wonderfully engaging and positive program, and one of the influences in a child's life that is often fondly remembered, even cherished. No matter what negative

influences may be occurring in a child's life, participation in the Life Education program is always a good and beneficial experience for a child. I hear this from the many children who respond to our surveys, or who take the time to draw pictures or write letters to us, from the thousands of teachers that we work with each year, and from parents who share with us their child's excitement when they come home from school. Increasingly, I also hear this from adults, those in their 20s and 30s from all walks of life, who excitedly recount their Life Education experience, and of course their encounters with Healthy Harold.

It is exciting that a growing number of adults who have experienced our work as children are now regular donors, through our Hands Up Now! program. This idea of giving back is a wonderful way that Queenslanders are able to help create a legacy that is now assisting a new generation of young people to benefit from our program. You'll find more information on our Hands Up Now! regular giving program in this annual report.

As we seek to build our long-term sustainability through fundraising programs like Hands Up Now!, the support of both Government and Business is essential. Our partnership with Queensland Health in particular has enabled an additional 73,000 children and young people to access

our program, compared to two years ago. This growth of almost 70% in our reach is quite extraordinary and exciting, but now has to be maintained. This is costly. Queensland is a vast State and Life Education now has a fleet of 19 Mobile Learning Centres, many of them travelling vast distances. For the first time in our history, communities in areas such as Charleville and Cunnamulla were able to access our program in 2015, and it has been energising for our Educators to see how children in these communities have responded with such excitement.

The support of the Queensland Government has also enabled the establishment of a new Sexual Health and Relationships program called *Talk About It*, which has been enthusiastically received by growing numbers of Queensland schools. We now have a team of specialist Educators focusing on this important area of the health curriculum.

So we must work together to build on the success we have achieved in recent years, so that the Life Education program remains a service that all Queensland communities can have access to, and benefit from – not just for the sake of this generation of young people, but for generations to come.

Michael Fawsitt
CEO
Life Education Queensland

“I learned a lot about using the computer and that there are people pretending to be your friend who aren’t really your friends and they might want to hurt you. You should never talk to someone on the computer who you don’t know in real life.”

Riley [age 9]



About Life Education

Life Education is a health promotion charity and Australia’s largest independent provider of health and drug education in schools.

Our founder, Ted Noffs, through his work at the Wayside Crisis Centre in Kings Cross in Sydney, devoted much of his life to alleviating the problem of drug and alcohol misuse among young people. His first-hand experience of seeing increasing numbers of young Australians in need of drug and alcohol rehabilitation led him to realise that a greater focus was needed on prevention through health education.

Over the past 36 years, more than 5 million Australians have experienced our annual program, with more than 600,000 children from preschool through to high school taking part each year. Healthy Harold the giraffe, our much loved mascot, helps to deliver our message effectively.

Today Life Education delivers high quality health education programs in a fun learning style with age appropriate material covering topics that range from the importance of making healthy food choices and the benefits of exercise, to the dangers of cigarettes and alcohol.

Recent initiatives include *bCyberwise*, which was launched nationally in 2013 to help children stay safe online, and *Talk About It*, which was introduced in Queensland in 2014 to teach children about puberty, relationships and identity.

Life Education Queensland is an affiliate of Life Education Australia. We deliver our program to more than 180,000 Queensland children in partnership with over 600 schools and 147 preschools every year, through a team of specialist health Educators.

Our approach to education is innovative and engaging. We use a combination of specialist Educators, customised Mobile Learning Centres, and a range of student and teacher resources.

We have a vision to see generations of healthy young Australians living to their full potential. So the sessions are designed to motivate, encourage and empower children to exercise informed, healthy lifestyle choices. We achieve this by providing children with:

- age appropriate health knowledge
- skills and strategies to counter peer and social pressures
- an understanding of how values and attitudes can influence lifestyle choices and behaviour.

From the early years to secondary school, the Life Education program is highly relevant to the needs of children as they make everyday choices that can impact their health and wellbeing.



Talk About It – Sexual Health and Relationships

Talk About It is Life Education Queensland's new Sexual Health and Relationships program, launched in the latter half of 2014.

This innovative program is funded through a partnership with Queensland Health and focuses on young people in upper primary and secondary schools.

Talk About It is delivered by Life Education's specialist sexual health Educators in the classroom and is structured in up to three 90 minute modules for each year from Years 5 to 10.

The program is designed to support schools to implement this important facet of the Australian Health & Physical Education curriculum.

Expansion of the program this year has seen it reach more than 18,000 students from Years 5 – 10.

The content has been structured to fit within a holistic model encompassing physical, social and emotional health and is broadly organised in three modules:

1. Identity
2. Reproductive health
3. Relationships

There has been particular demand for the Reproductive Health module, especially Puberty, for Years 5 and 6. Increasing interest in the cyber safety component of relationships has also been seen. The secondary program now incorporates sessions for large groups, that are tailored to meet the needs of the individual schools.

This year a full time Sexual Health & Relationships Education Manager was appointed, along with a Townsville based Educator to deliver the program to North Queensland.

With a worrying increase in Sexually Transmissible Infections (STIs) among young Queenslanders, Life Education sees this program as an important investment in empowering young people to make informed and safer choices to avoid these diseases.

"The feedback from the kids has been very, very positive. I wanted to once again thank you and tell you how very impressed we are with you and your thoroughness, your professionalism and your beautiful rapport with students."

**Tracy Brose, Principal
Tamborine Mountain State High School**



*Sexual
Health Educator
Lane Norman with
students from
Sunshine Beach
State School*

Educator Profile – Lane Norman

Lane Norman has been counselling for more than 10 years and educating 8 – 15 year olds, and their parents, in Sexual Health and Relationships for the past 8 years. Her training and ongoing professional development in this area includes Childhood Development, the Adolescent Brain, Narrative Therapy, Voice Dialogue, Effective Communication, ASD and Adolescence, and Complex Trauma.

She has recently worked with the Royal Commission into institutional child sexual abuse and is passionate about children receiving essential, age-appropriate information in a relaxed, safe environment.

Lane's highly engaging teaching style is relaxed and humorous.

"It is great to see the messages about respecting each other being reinforced with our learners so they understand healthy relationships, understanding differences within our society, the changes they will experience during adolescence and to enable them to make informed choices that are healthy and safe as they mature."

**Tracy Blandford, Deputy Principal
Sunshine Beach State School**



Michael Fawsitt, Robin Moore (Northern Queensland PHN CEO), Vicki Bombardieri and Jay Sansness

Northern Queensland Primary Health Network partnership

North Queensland secondary school students can now access vital drug and alcohol education thanks to Life Education's partnership with the Northern Queensland Primary Health Network (PHN).

For almost 30 years, Life Education has been delivering health education to primary school students in Queensland. This year, in response to growing community concern regarding binge drinking, Ice and other illicit drug use, we have expanded our focus to provide curriculum aligned drug education to high school students.

Face the Facts is Life Education's secondary school program, with an emphasis on legal and illegal drugs. It aims to empower young people with the knowledge and the skills to make safe and informed choices.

Northern Queensland PHN contributed \$35,000 towards the costs associated with the delivery of the *Face the Facts* program, and provided a vehicle for Life Education's specialist Educator to visit each of the schools in the region.

We now have a specialist Educator, Vicki Bombardieri, based in Townsville who works with secondary schools across North Queensland, from Mackay to the far North.

"It is so important to provide young people with the right information so they can make informed choices. Education is a key strategy to combatting the drug and alcohol issues in our community. Northern Beaches State High School is so pleased that our students have this opportunity thanks to Life Education and Northern Queensland PHN."

**Claire Graham, Transition Coordinator
Northern Beaches State High School**

Michael Fawsitt, CEO of Life Education Queensland says, "North Queensland is the first region in the State to participate in Life Education's *Face the Facts* program, thanks to the support of Northern Queensland PHN. This is an important opportunity to deliver drug education to schools and communities in a way that equips young people in North Queensland to make safer and healthier choices in regards to alcohol and illegal drugs, including Ice.

"It represents a much needed investment in the future health and wellbeing of teenagers in the region, and Life Education is grateful to the PHN for enabling us to provide this vital program to young people in North Queensland.

"Life Education can play a significant role in supporting secondary schools in the delivery of vital education on the risks associated with alcohol misuse, and illegal drugs including Ice. We are particularly interested in working with secondary schools in regional centres and remote communities, where there is considerable community concern around these issues, and where access to education providers is limited."

"There is a need for drug and alcohol education in our community, as there is across Australia. It is so important to impart this crucial knowledge to students now, so when they are faced with decisions in the future they can make an informed choice. Every student deserves the opportunity to experience Life Education's vital program."

**Jay Sansness, Head of Department – Secondary
Yarrabah State School**

Expanding our reach in Queensland

Two new Life Education Mobile Learning Centres [vans] commenced in Term 4 delivering health education to the North West and South West of the State, expanding our reach in regional Queensland.

NORTH WEST QUEENSLAND

North West Educator Simone Parkes delivered the Life Education program to students in Emerald, then further West to Barcaldine and Longreach, up to Cloncurry and Mount Isa, then on to Julia Creek, Richmond, Pentland and Homestead.

The Mount Isa community now has access to Life Education programs again for the first time in 13 years!

"The funding from Queensland Health has been instrumental in our expansion of services to schools across regional Queensland including Mount Isa," says Michael Fawsitt, CEO of Life Education Queensland.

"We also really appreciate the ongoing support from the local community who have raised thousands of dollars through our Ocober and Hands Up Now! campaigns in recent years."



SOUTH WEST QUEENSLAND

South West Educator Claire Johnson delivered the Life Education program to students in Roma for the first time ever!

Jane Newman, Acting Head of Junior Campus, Roma State College says, "Life Education teaches vital information to children about how to be healthy and safe in order for them to reach their full potential. The program is aligned to the Australian Curriculum, so it is a fabulous resource for schools. We're very excited to welcome Life Education and Healthy Harold the giraffe to our school."

In addition to Roma, the South West van has visited schools from Mount Alford, Warwick, Goondiwindi, Talwood, Begonia, Dunkeld and St George to Cunnamulla, Charleville, Mitchell, Miles, Jimbour and Cherbourg.



LOGAN/IPSWICH REGION

An additional van to service the Logan/Ipswich region commenced in Term 3.

Goodna State School was the first school in Ipswich to welcome the brand new van built with funds provided by the Queensland Government. Bundamba MP Jo-Ann Miller was there to officially launch it, along with Life Education Queensland CEO, Michael Fawsitt.

The occasion also marked an important milestone in Life Education's delivery of drug and health education to children in Ipswich. Thanks to Government support, over the past twelve months the charity has empowered more than 11,000 Ipswich children with knowledge and skills to help them make safer, healthier choices.

This is the first time that Life Education has reached more than 10,000 students in Ipswich over a 12 month period.



OUR IMPACT IN 2015:

180,000 Queensland students
19 Mobile Learning Centres
27 specialist Educators
608 schools & 147 preschools
8,326 teachers

Our Impact

In 2015, Life Education received feedback through our evaluation survey from 5,269 Queensland teachers.

This is an important tool to measure our effectiveness, helping us to ensure that our program meets the needs of our school partners.

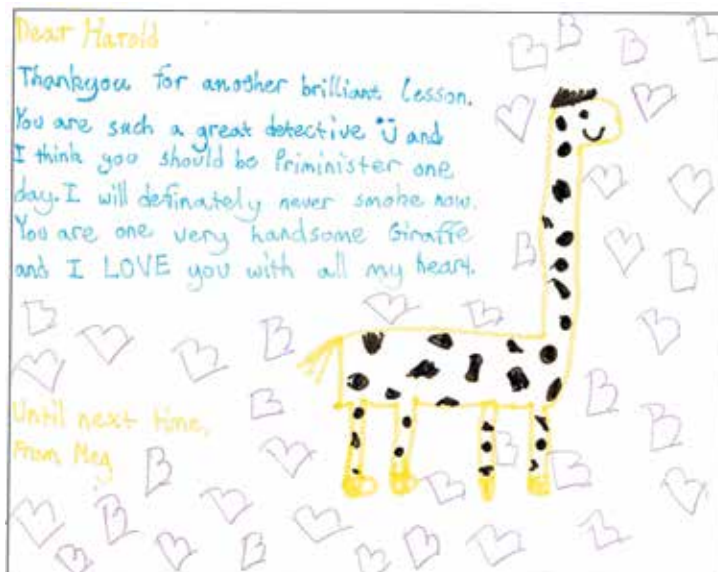
The results from the respondents were compelling:

- **98%** rated the program as a **'good' or 'excellent'** resource to support teachers
- **99%** said there was a **need in their community** for Life Education programs
- **98%** 'agreed' or 'strongly agreed' that the Life Education curriculum resources were **valuable**
- **97%** 'agreed' or 'strongly agreed' that Life Education has **helped teachers** to include drug education in their classroom practice
- **95%** indicated they would recommend that their school **re-book** Life Education the following year
- **99%** rated the Educator who delivered the program as **'good' or 'excellent'**
- **94%** said Life Education **met the needs** of their students

Student Testimonials

- don't show personal details on the internet
- think before you click
- 13 is legal for social media
- don't open strange emails

Hayley, Yr 5



Meg, Yr 5

Dear Life Education,
I would like to thank you for sending your van to my school. I especially learned alot about the good and the poor choices in life, and about the dangers of smoking, drugs and alchahol, and the affects it can have on my body. I would also like to give thanks on the way that you made the serious learning into a fun, poactive type of learning. I will definitely use my Life Education van experiences through my whole life.

Many Thanks, Flynn

Flynn, Yr 6



Koby, Yr 1



To Harold,
Thankyou for providing a fun and interesting time to learn not to smoke and lot to stay healthy. I learned a lot and now know not to buy cigarettes from stores, in the future.

Jesse, Yr 5



Feedback

Feedback from 6,234 students surveyed after attending Life Education

The information from Life Education has made me:

- more likely to eat healthy food – **95%**
- more likely to be physically active – **92%**
- less likely to smoke – **92%**
- more likely to make safer choices with alcohol – **93%**

“I learnt that alcohol does not only affect people physically, but mentally. That alcohol slows down your system. That it is bad for you and can affect your family, friends and the community.”

Year 6 student,
Gaven State School

“Faith very much looks forward to and enjoys the Life Education Van visit. She listens to the information and understands how doing unhealthy things can affect her life such as smoking which was one of the focus points this time.”

Mother of Faith (age 9)

“Chase is more conscious of what she eats because of the obesity factor and has strongly voiced her opinion that she will NOT smoke, ever.”


Mother of Chase (age 8)

“Great engaging, relevant, real life, thought provoking session that made all children consider the chemicals in cigarettes, importance of choosing to be healthy and saying no to peer pressure. Would be awesome to have the Life Ed lessons more than once a year! The hands on acting and discussing ideas will stay in the children’s memories and WILL CONVINCED them all to say NO to smoking and to choose to be healthy.”

Ormeau State School

“Fantastic program. All students were highly engaged and actively involved in the learning being delivered. Presenter was excellent and catered to the age group of students. Great resources to teach students about healthy eating and body parts. Will be recommending it to others and would love to have Life Education back next year.”

Oonoona State School



"Aston learnt how drugs, alcohol and smoking influence young people in a bad way, and have so many bad things in them that affect your body."

Father of Aston
[age 11]

"It is fantastic to see the QLD State Government funding this program. I hope that it is continued into the future. This program is highlighting the issues that are relevant to our children."

Branyan Road State School

"Life Education is a necessity in schools. The program delivered is extremely appropriate, AV material was excellent, students were extremely engaged and student and teacher manuals link to curriculum and are excellent resources."

St Clare's School

Queensland Regional Committees

BUNDABERG

Life Education Bundaberg delivered the program to 7,691 children and 54 schools in the region this year.

We were pleased to welcome a new sponsor in 2015. The Gin Gin Community Bank (a branch of the Bendigo Bank) paid the full attendance costs for the Life Education program for all of the 637 students that attend the ten primary schools in their business area.

During the year, we attended many events including:

- Bundaberg Regional Council's Pageant of Lights (Christmas)
- Burnett Electorate Office Open Day
- Child & Family Community Fun Day Expo (National Families Week)
- Healthy Life, Home & Community Expo
- Rainbow Day (UnitingCare Community and Child Protection Week)
- Rotary Club of Bundaberg City Daybreak
- Seniors Week
- Welcome Baby Celebration & Teddy Bears Picnic

Funds were raised through a number of events. Healthy Harold "Yellow Days" saw students donate a gold coin to Life Education to wear free dress. The Woolworths Community BBQ was supported by students of Bundaberg State High School. Some of our committee members also participated in October.



Greg Mallett (Life Education Bundaberg president), Brian Flanders (GGCB Director), Robert Atherton (GGCB branch manager), Susan Bengtson (GGCB Treasurer), Michael Fawsitt (Life Education Queensland CEO) and Selwyn Bengtson (GGCB Director)

CENTRAL QUEENSLAND

Life Education Central Queensland operated four days per week and was fully booked for 2015.

Forty schools were serviced and a total of 7,600 primary school and 300 Early Childhood children experienced one of the Life Education programs. Our Educator Liz Hills received excellent feedback from schools, some having their first visit in seven years.

Paige Martinez has completed training to work as our Early Childhood Educator in childcare centres across the Rockhampton and Capricorn Coast regions and will commence part time in 2016.

The Life Education Central Queensland committee remains small but prides itself that all members are genuine volunteers. Our longest shift of the mobile classroom from Rockhampton to Moranbah and back involves over 1,000 kilometres of travel – all done with voluntary drivers!

We have completed the year within budget and without the need for any major maintenance. Special thanks for our sound financial position must go to the Queensland Government for its support, our major sponsor Wesfarmers Resources who covered costs for Blackwater and Woorabinda State School visits and the Educator's vehicle, Rockhampton Regional Council who helped with an upgrade of the committee's computer and software package, and local business Mitcon Projects for sponsoring visits to two low socio-economic schools: Lakes Creek and Berserker Street.



Educator Liz Hills

COOLOOLA NOOSA

2015 was another successful year for Life Education Cooloola Noosa delivering the program to 7,125 students in the region. For more than five years, Educator Niki Andrinopoulos has visited at least 22 schools each year and has formed significant, lasting relationships with teachers and students at each school. We have a dedicated committee of five volunteers who fundraise, manage and support Niki in her teaching role.

We were particularly pleased to deliver the Life Education program to Tin Can Bay State School. This school is important as it is in an area in need of services like Life Education. However, due to the distance from major centres, the students often miss out on valuable extra-curricular classes as very few providers will travel to the area.

Our sponsor Bendigo Bank continued its generous support of our programs across the Noosa and Gympie Shires.



Educator Niki Andrinopoulos with staff from Bendigo Bank and Jones Hill State School.

TOOWOOMBA

Life Education Toowoomba delivered the program to 7,021 children this year, with 363 of these participating in the additional free *On the Case* tobacco education module, thanks to support from Queensland Health.

Our secretary Jane Tait has retired after several years of dedicated service. We are pleased to welcome Robyn Ayles to the position. She brings valuable experience from volunteering in education-related roles for many years.

We manned the gate of Val & Ron Peachey's exhibition garden during Toowoomba's Annual Carnival of Flowers. Life Education Toowoomba volunteers collected more than \$11,000 – our best year yet! We were well supported by Rotary, Zonta and the National Seniors clubs with this project.

TOWNSVILLE

Life Education Townsville visited 39 schools in the region and 11,164 students participated in the program. Of these, 1,077 Year 6 students participated in the additional free *On the Case* tobacco education module, thanks to support from Queensland Health.

Our Educator Tim McKean headed South to deliver the Life Education program to schools in the Burdekin area. Next year, these schools will be covered by the new North West mobile classroom allowing Tim to focus on Townsville. Tim delivered the program to a number of Early Learning Centres over the year and we plan to deliver the program to even more next year.

The committee continues to conduct regular Charity Raffles at the Cowboys Leagues Club.

Our community partnership also continues with BM Webb, generously providing a truck and driver to relocate our mobile classroom when required. The company also stored the mobile classroom safely undercover for the Christmas break. Thank you once again BM Webb!

The demand for the program in Townsville remains strong and feedback from schools is very positive, with many advising that Tim is a very enthusiastic Educator, interacts well with staff and students, and is a delight to work with.

The Management Committee

The Management Committee of Life Education comprises business people and health professionals who volunteer their time to provide vital governance, and to support the CEO and staff to carry out the strategic objectives of the organisation.



Peter Morgan – Chairman

Peter was a founding member of the Management Committee in Queensland, and has served continuously since then. He has worked as a Solicitor since 1979 and has been in Rotary for more than 20 years. During this time, he was also a member of the Finance Board of one of the largest church congregations in Australia. He is married with three adult children, all of whom have experienced the Life Education program.



Jack Ray – Deputy Chairman

Jack's experience encompasses development management, residential sales and commercial leasing, having worked across some of Australia's most successful master-planned communities. In 2008, Jack left Ray Group to take a position as Development Manager for the publicly listed Consolidated Properties Group. In early 2009 Jack re-joined the Ray Group as Head of Commercial and Retail. He holds a Bachelor of Business Law degree from Bond University. He joined the Management Committee in 2010.



Sue Davis – Treasurer

Sue is currently the Chief Financial Officer of Bond University overseeing all of its Financial, Commercial, Technology and Infrastructure business units. Sue brings 20 years of senior executive financial and business management experience in large scale private and global public organisations in the industries of hospitality (resorts and casinos), property management and development in retail, residential, commercial, retirement and mixed use sectors, airports and infrastructure, leisure and education.



Gary Williams – Secretary

Gary joined the Management Committee in 2010. He commenced employment with NAB in 1985 and has since occupied roles in retail, business and private banking. Gary is currently the Business Development Manager for NAB Private Wealth, Gold Coast and Northern NSW areas, after serving 30 years with the bank. He has served in excess of 27 years as a volunteer life saver competing at State and National titles.



Dr Martin Wullschleger

Martin is the current Director of Trauma Services at the Gold Coast University Hospital. He is a Swiss and Australian qualified General and Trauma Surgeon, who moved to Australia 10 years ago. Apart from his clinical commitments in the hospital, Martin is a passionate leader in surgical education and training as well as performing trauma research; he brings broad experience including involvement in prevention programs and professional committees. Martin is married to Deborah and has four active boys.

Our Fundraising

The future sustainability of our work with children relies greatly on the generosity and support of our donors and volunteers. In this past year, more than 5,000 Queenslanders from all walks of life became regular supporters of Life Education Queensland through our Hands Up Now! program, with many others contributing through our Ocsobor campaign and other fundraising initiatives. This, combined with our partnership with the State Government, Communities for Children and a variety of corporate partners, has enabled Life Education to continue to grow our services to children throughout Queensland, especially to those most in need.

BRISBANE MARKETS MANGO AUCTION

Brisbane Markets' annual Mango Auction was a success with Brooke Hodgkins from Smart Berries making the winning bid of \$30,000 for the first symbolic tray of mangoes. The proceeds were shared between Life Education Queensland and Diabetes Queensland. Additional funds were raised through an auction, raffle and donations. Our heartfelt appreciation goes to Brisbane Markets and all the people who donated and purchased on the day.

Life Education Queensland CEO Michael Fawsitt with Mango Queen Brooke Hodgkins and Diabetes Queensland CEO Michelle Trute.



MYER

Myer Pacific Fair facilitated its annual Christmas gift wrapping service where Myer shoppers made a donation to have their purchases gift wrapped by the Life Education Queensland volunteers.

In addition, the Myer Stores Community Fund conducted fundraising activities with its staff throughout the year and then matched a percentage of the funds raised.

The combined fundraising efforts raised \$9,170.60 for Life Education Queensland. Our warm appreciation is extended to Myer and our team of volunteers.



*Life Education volunteers
Glen Stewart and Shirley Harris*

Our Fundraising

QUEENSLANDERS PUT THEIR HANDS UP TO SUPPORT LIFE EDUCATION

Hands Up Now! is a rapidly growing community of Life Education supporters who share a common goal to empower Aussie kids to live a safer and healthier life.

Since the program was launched in October 2014, this community has grown to over 5,000 active donors, who provide a monthly regular gift (which is tax deductible), to support the work of Life Education.

Founded by Life Education Queensland CEO Michael Fawsitt as a Queensland program, there are plans to expand Hands Up Now! into other States in the coming years.

"There are approximately five million Australians, including over a million Queenslanders, who have participated in the Life Education program as children," says Michael. "And many parents also know of our program from the information that their children share with them. It's therefore no surprise that more than half of our Hands Up Now! supporters have already experienced our program in the past, and are now helping us to reach many more young people with vital drug and health education. Hands Up Now! supporters share our concerns for the issues facing young Australians, and want to invest in a positive program that empowers kids to make healthier and safer choices."

Funds raised from Hands Up Now! supporters in Queensland are directed towards our work across the State. For example:

- **\$49 / month** can help deliver health and drug education to a small regional school for one year.
- **\$37 / month** could provide education and resources to help keep one disadvantaged child safe from harm every week.
- **\$20 / month** can empower 25 children to make safer, healthier choices every year. That's equivalent to a classroom of children.

Hands Up Now! supporters also receive regular updates on the difference their support is making, including letters and feedback from the children who are benefiting from our program.

To sign up to Hands Up Now!, just go to www.handsup.org.au or email handsup@lifeeducation.org.au.



The development and the ongoing roll out of the Hands Up Now! program has been made possible through funds received from the estate of the late Irene Carr. We would like to express our appreciation for this extraordinary gift.

Our Fundraising

OCSOBER

Ocsober is Life Education's national annual fundraising campaign, where individuals and teams are challenged to give up alcohol for the month of October. In addition to providing much needed funds for our work, Ocsober also raises important awareness of the dangers of alcohol misuse and its effects on the lives of so many individuals and families within our community.

Participants in Queensland raised \$133,467.50 through sponsorship from friends, family and work colleagues. This was a tremendous result and more than a 30 percent increase on the funds raised in 2014!

Life Education Queensland launched Ocsober in Queensland at an event at the Brisbane Markets which brought together a number of sports stars to promote the cause including Olympians Paul Gonzalez [baseball player], Tatiana Grigorieva [pole vaulter] and Julie McDonald [swimmer], Brisbane Bandits baseball players Tristan Crawford and Matt Timms, Brisbane Roar soccer player Jamie Maclaren, and former Queensland State of Origin rugby league star Petero Civoniceva.

Brooke Nichole Lee, actress and star of the Ocsober TV commercial, was also there to lend her support.

The Ocsober ambassadors paired up to compete to see who could juice the fastest 10 litres of apple juice, representing the average amount of pure alcohol consumed by Australians aged 15 and over in one year.



*Tatiana Grigorieva
with Tristan Crawford*



Ocsober launch at Brisbane Markets

The event was covered by Channel 7 and Brisbane community television station 31 Digital.

Our partnership with the Brisbane Bandits extended to providing free tickets to the baseball games for Ocsober participants. The first four home games were called the 'Ocsober' games and one of our Ocsober celebrity ambassadors was invited to throw the ceremonial first pitch at each game.

Queensland based ambassadors for the 2015 campaign also included national ambassadors Kellie and Matt Hayden [Australian cricketer] and TV personality Natalie Gruzlewski, and State ambassador former Queensland State of Origin rugby league star Shaun Berrigan.

Ocsober was promoted on radio and television via community service announcements, and was covered editorially in the media across the State including print, online and radio.

We would like to acknowledge our ambassadors and all those who made a commitment to give up alcohol throughout October, along with the many sponsors who supported them.



Kellie and Matt Hayden

Major Partner



QUEENSLAND HEALTH

We would like to acknowledge the generous support of our major partner, Queensland Health. The support of the Queensland Government has been instrumental in enabling Life Education to expand our services throughout the State, enabling tens of thousands more Queensland children to gain access to vital drug and health education.

Our Partners



BARTERCARD AUSTRALIA

Bartercard Australia kindly provided prizes for 'Harold's Family Holiday Competition' including the major prize of accommodation and meals for the Fiji holiday, and tickets to the Gold Coast Titans and Queensland Reds home games.



BRISBANE PRODUCE MARKET

Brisbane Produce Market's ongoing support of Life Education is a constructive partnership sharing similar goals to help improve the health of Queensland children. Life Education was one of two charities to benefit from Brisbane Market's 14th annual Mango Auction.

COMMUNITIES FOR CHILDREN

Communities for Children is an initiative funded under the Stronger Families and Communities Strategy. Communities for Children has partnered with Life Education to subsidise preventative education programs for more vulnerable children on the northern Gold Coast and in the Ipswich to Inala area.



GLADSTONE PORTS CORPORATION

Gladstone Ports Corporation (GPC) manages and operates the Port of Gladstone including the Gladstone Marina and its recreational parklands; Port Alma Shipping Terminal; and Port of Bundaberg. Each year, GPC's Community Investment Program funds activities that directly benefit the communities in which it operates. GPC sponsored Gladstone West State School students to attend the Life Education program.

Proudly supported by

Moreton Bay
Regional Council



MORETON BAY REGIONAL COUNCIL

Moreton Bay Regional Council is a proud supporter of Life Education Queensland. Located just 30 minutes north of the Brisbane CBD, the Moreton Bay Region is one of Australia's fastest growing areas with sandy beaches, scenic hinterlands and charming villages. Council supports a variety of initiatives to promote healthy lifestyles in the region including Life Education Queensland's Moreton Bay Mobile Learning Centre.



MYER

Myer Pacific Fair department store has generously supported Life Education Queensland for many years through its Christmas gift wrapping service. Myer Stores Community Fund also contributes funds raised by its staff throughout the year.



NORTHERN QUEENSLAND PRIMARY HEALTH NETWORK

NQPHN is an independent not for profit organisation, funded by the Commonwealth Department of Health, and is the regional primary health care lead agency. NQPHN coordinates primary and preventive healthcare, identifying where there are areas of need, and working closely with GPs, allied health care providers, pharmacies, dental practices, hospitals and the broader community to ensure that patients receive the best care possible.



TUH

TUH is a member-owned health fund for the education and union sector and has supported Queensland's education community for over 40 years. Supporting school and community based activities such as Life Education's Queensland program is just one way that TUH works to improve the health and wellbeing of Queensland families.



WESFARMERS RESOURCES

Wesfarmers Resources operates the Curragh open cut coal mine near Blackwater in Queensland's Bowen Basin. Funding by Wesfarmers Resources has enabled more children to access vital health education throughout Central Queensland.

Our Team



The Life Education Queensland team is led by Chief Executive Officer, Michael Fawsitt, who has more than 20 years of experience in management and fundraising roles within the non-profit sector. Michael was one of four finalists for the 2005 Queenslander of the Year Awards for his contribution to the alleviation of poverty through his work at World Vision. He has been with Life Education since 2006.

Michael leads a committed and growing team who share a common goal of empowering Queensland children and young people to live safe, healthy lives.

STAFF

Chief Executive Officer	Michael Fawsitt
Education & Training Manager	Joanne Wyatt
Fundraising Manager	Greg Potent
Marketing & Media Manager	Amanda Brown
Office Manager	Sandy Newson
School & Community Partnerships Manager	Jason Mash
Sexual Health & Relationships Education Manager	Elizabeth Ham
Administration Assistant & Payroll Officer	Amanda Cassar
Fundraising Support Officer	Tracey Deakin
Research Co-ordinator	Amanda Bennett
School Liaison Officer	Lynn Reeves

HEALTH AND DRUG EDUCATORS

Trainer & Relief Educator	Kerrienne Sheridan
Early Childhood Educator	Narelle Watkins
Brisbane	Michele Tabrett
Bundaberg	Kathy Bayliss
Central Queensland	Elizabeth Hills
Cooloola Noosa	Niki Andrinopoulos
Far North Queensland	Gemma Ewin
Gladstone	Michelle Buck
Gold Coast	Janet Connolly
Gold Coast	Suzi Spedding
Ipswich	Brad Scarrabelotti
Logan / Ipswich	Danielle Cox
Logan	Janelle Clancy
Mackay	Louise Shailer
Moreton Bay	Brigette Cavanagh
North West	Simone Parkes
Redlands	Lisa Barber
South West	Claire Johnson
Sunshine Coast	Jennifer Rousset
Toowoomba	Jane Jackson
Townsville	Timothy McKean

SEXUAL HEALTH EDUCATORS & SECONDARY SCHOOL

Senior Educator – Sexual Health & Relationships	Jade Sciascia
Educator	Sarah Abraham
Educator	Lane Norman
Educator	Claire Trethewey
Educator	Vicki Bombardieri



Summary of Financial Activity

INCOME STATEMENT

For the year ended 30 June 2015

	2015 \$	2014 \$
PROGRAM REVENUE		
School service fees & sales of publications from operations	803,139	578,798
less: Cost of goods sold	(89,454)	(66,336)
	713,685	512,462
OTHER INCOME		
Grants received	2,192,221	1,573,363
Interest	31,573	12,528
Fundraising, Donations and Sponsorships	521,663	421,644
Bequest*	1,349,970	-
Franchise and membership fees	22,970	19,273
Electricity recovery	17,044	8,501
Commercial income	185,925	152,107
	5,035,051	2,699,878
EXPENDITURE		
Advertising and promotion	(11,306)	(7,201)
Bank charges	(2,424)	(1,454)
Consultancy, audit and computer fees	(30,834)	(124,444)
Unexpected funds	(32,710)	-
Freight, cartage and waste removal	(7,537)	(4,305)
Fundraising and sundry expenses	(715,113)	(88,163)
Insurance	(12,043)	(19,809)
Media and public relations	(19,182)	(3,982)
Motor vehicle expenses and towing	(154,068)	(101,310)
Postage	(5,941)	(2,839)
Printing and stationery	(46,270)	(17,831)
Production costs	(20,000)	(249,454)
Repairs and maintenance	(84,617)	(66,559)
Royalties	(146,688)	(83,901)
Sponsorship	(20,000)	(20,000)
Staff amenities, training and travel	(172,251)	(146,466)
Telephone	(31,107)	(25,765)
Utilities	(18,083)	(17,469)
Wages	(1,896,320)	(1,405,389)
	(3,426,494)	(2,386,341)
EBITDA [Earnings before interest, taxes, depreciation and amortisation]	1,608,557	313,537
Amortisation of buildings	(26,173)	(26,173)
Depreciation	(44,667)	(31,316)
EBIT [Earnings before interest and tax]	1,537,717	256,048

* 2015 surplus relates to funds received from the estate of the late Irene Carr.

Contact Us

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Bundaberg Committee

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Central Queensland Committee

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Cooloola Noosa Committee

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Toowoomba Committee

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Townsville Committee

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