



# Life Education Queensland

## ANNUAL REPORT 2017

Empowering our children and young people to make  
safer and healthier choices through education



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## Our Patrons



### The Honourable Robert Borbidge AO

The Honourable Robert Borbidge AO was the 35th Premier of Queensland and served in the State Parliament as member for Surfers Paradise for just over 20 years.

During this time he held a number of senior positions including senior Ministries, Deputy Leader of the Opposition, Leader of the Opposition and Premier.

Since his resignation from the Queensland Parliament in 2001 he has held a number of Board positions in both private and publicly listed companies.

In 2006 he was appointed an Officer of the Order of Australia and awarded an Honorary Doctorate from Griffith University.

He is currently Chair of the Board of Advice for the Institute for Glycomics at Griffith University, a member of the Council of Griffith University and a member of the Board of Trustees of the Friends of Griffith University (incorporated in the USA).

He is Chairman of Life Flight Australia which is one of the world's largest not for profit aero medical and rescue providers servicing 75 percent of Queensland's population with a fleet of 13 helicopters and 3 jets operating from eight bases across the State. He is also Chair of the Legacy Committee for the Gold Coast 2018 Commonwealth Games, Chair of Study Gold Coast, a collaborative venture between the region's major universities and education providers and Senior Counsel for Government advisory services group GovStrat.

He also served on the Independent Distribution Committee for the public appeal for victims of the 2016 Dreamworld tragedy.



### The Honourable Dr Anthony Lynham

The Honourable Dr Anthony Lynham is the Minister for State Development and Minister for Natural Resources and Mines. Before entering Parliament as the Member for the Brisbane seat of Stafford in 2014, Dr Lynham worked as a maxillofacial surgeon. As a surgeon who continuously dealt with the aftermath of violence, before entering Parliament, Dr Lynham was a prominent advocate of policies to minimise alcohol fuelled violence.

Dr Lynham graduated in medicine from the University of Newcastle and completed his maxillofacial surgery training in Queensland. He is a fellow of the Royal College of Surgeons of Edinburgh. Dr Lynham worked most of his medical career at the Royal Brisbane and Women's hospital and is part of a research team at Prince Charles Hospital. He also served in the Australian Army.

Dr Lynham is an Adjunct Professor at QUT and an Associate Professor at the University of Queensland (UQ) School of Medicine.



# CHAIRMAN'S REPORT



**In the space of just four years, there are now twice as many Queensland children accessing our services than there were before.**

What a remarkable transformation – from 107,000 children in 2013, to more than 215,000 in 2018. It's a credit to the leadership and strategy of our CEO and Board, and the dedication of our amazing team of educators, management, staff and volunteers across the state.

This was all made possible because of our supporters.

To parents, school Principals, teachers, donors, the Queensland Government, the Primary Health Network, Communities for Children, Teachers Mutual Bank and our many other partners, I say a heart-felt thank you.

Life Education is a charity with a mission of empowering children and young people to make safe and healthy choices. This isn't just a dream. Through the support of the community, our mission is being converted into real action.

Our work doesn't occur in a vacuum, it is brought to life because there is a community of people who believe in prevention through education, who believe that all kids deserve the best possible start in life, and who are committed to making it happen.

Our educators and our mobile learning centres could never hope to reach the remotest parts of our great state without a team of people who make that possible. That's why Life Education recently re-branded our regular giving program and called it 'Kids Protect Team', because essentially that's what we are. Through education, we're helping to instil in young people many of the protective behaviours they need to grow up safe and healthy. Everything from sun safety, to healthy eating, to safety with medicines, online safety, healthy relationships and the avoidance of harm from smoking, alcohol and illegal drugs – we are a team that's empowering young people with the knowledge and vital skills and strategies to keep them safe from harm.

So I want to thank you most sincerely for being part of our team. As you read through this annual report, I hope you'll be inspired by the difference we're making in the lives of children and young people, and I hope you'll continue this journey with us.

Prevention never stops. Each year, tens of thousands of young Queenslanders start school and it is our wish that Healthy Harold and Life Education will always be there, along with teachers and parents, to support, guide and empower them to live happy and healthy lives.

Peter Morgan  
Chairman  
Life Education Queensland



# CEO'S REPORT

## **'Prevention is better than cure.'**

The wisdom of those words are undeniable, yet when it comes to our health and wellbeing, they are so often taken for granted.

Out of necessity our health system is still very much mired in a focus on treatment and rehabilitation due to the burden of chronic disease, and the many injuries resulting from accidents and assaults across our community. The system is overwhelmed by having to treat the symptoms, that there are precious few resources left to address the causes.

Yet imagine a society where 'prevention is better than cure' became a mantra that we all adopted, where our lifestyle, our education system and our health care system were aligned to a focus on maintaining good physical and mental health, and positive relationships. Imagine the billions of dollars that could be saved – most importantly imagine the millions of lives that would be enhanced as a result.

In reality, we live in a society where there are so many vested interests. Fast food companies compete for the discretionary dollar from families, and from our children. The choice and availability of alcohol, and the marketing of it to consumers, seems to grow exponentially each year. Gambling, both online and offline, has never been more accessible. And even though cigarette smoking has declined very significantly in recent decades (saving many thousands of lives), smoking is still one of the leading causes of preventable deaths in Australia.

Of course, all of the above activities are legal. Beyond this, there are vast

international drug cartels, as well as smaller criminal gangs, that profit from the addiction of Australians to illegal drugs. Despite the best efforts of law enforcement, the supply of illegal drugs continues to flow, and the damage they cause to our young people and to families can be devastating.

To add to all of this, our kids are exposed to online dangers where bullying is no longer confined to the school yard. Tragically in recent times, we've seen how online bullying can contribute to depression and even suicide of young people.

Thankfully the majority of young Queenslanders will successfully navigate the challenges of the world around them and grow up to lead happy, healthy and productive lives. It's important for our nation's future that we provide them with every opportunity to do so.

In the past year, more than 215,000 Queensland children received health and safety messages through the Life Education program, along with strategies and skills to apply those learnings in their daily life.

It's a result we're very proud of, and a mission that we take very seriously. Our motto is prevention through education, and we work with over 600 schools who believe in that too. And we're supported by hundreds of thousands of Queensland parents, as well as our donors, the Queensland Government, and our community and corporate partners.

Raising strong, resilient children is a shared responsibility and we're thankful that there are so many Queenslanders who share our passion for prevention.



Without your help, our work would not be possible.

I'd like to also acknowledge our amazing staff and volunteers. Our educators work face-to-face with children every day, in schools across the state, delivering vital health, drug and safety education. Others work tirelessly behind the scenes providing support to our education team, whilst others work to raise the funds needed so we can reach as many children as possible. It's a wonderful team effort, supported by a committed and passionate Board.

Prevention by its very definition means that the difference we're making is far greater than we can ever really understand or measure. A dramatic rescue, a crisis response, or a life-saving operation will always get the attention – and of course those services are vital too. But though our work rarely grabs the headlines or makes the evening news, preventing harm in our young people, and building children's capacity to live a healthy and happy life, is arguably the most important work we can ever do.

Michael Fawsitt  
CEO  
Life Education Queensland

# LIFE EDUCATION



is Queensland's largest provider of health and drug education to children and young people.

In excess of **1.5 million** students have participated in our program over the past 30 years.

## Our Vision

Generations of healthy young  
Australians living to their full potential

## Our Mission

To empower our children and young  
people to make safer and healthier  
choices through education





# ABOUT LIFE EDUCATION

Life Education is a health promotion charity and Australia's largest independent provider of health and drug education in schools.

Our founder, Ted Noffs, through his work at the Wayside Crisis Centre in Kings Cross in Sydney, devoted much of his life to alleviating the problem of drug and alcohol misuse among young people. His first-hand experience of seeing increasing numbers of young Australians in need of drug and alcohol rehabilitation led him to realise that a greater focus was needed on prevention through health education.

Over the past 36 years, more than 5 million Australians have experienced our annual program, with more than 600,000 children from preschool through to high school taking part each year. Healthy Harold the giraffe, our much loved mascot, helps to deliver our message effectively.

Today Life Education delivers high quality health education programs in a fun learning style with age appropriate material covering topics that range from the importance of making healthy food choices and the benefits of exercise, to the dangers of cigarettes and alcohol.

Recent initiatives include *bCyberwise*, which was launched nationally in 2013 to help children stay safe online, and *Talk About It*, which was introduced in Queensland in 2014 to teach children about puberty, relationships and identity.

Life Education Queensland is an affiliate of Life Education Australia. In 2017, we delivered our program to more than 215,000 Queensland children in partnership with over 750 schools and 250 preschools, through a team of specialist health educators.

Our approach to education is innovative and engaging. We use a combination of specialist Educators, customised Mobile Learning Centres, and a range of student and teacher resources.

We have a vision to see generations of healthy young Australians living to their full potential. So the sessions are designed to motivate, encourage and empower children to exercise informed, healthy lifestyle choices. We achieve this by providing children with:

- age appropriate health knowledge
- skills and strategies to counter peer and social pressures
- an understanding of how values and attitudes can influence lifestyle choices and behaviour.

From the early years to secondary school, the Life Education program is highly relevant to the needs of children as they make everyday choices that can impact their health and wellbeing.

## Early Childhood

Body knowledge  
Personal safety  
Healthy lifestyle  
Social skills

## Primary

Body knowledge  
Safety  
Nutrition  
Physical activity  
Puberty  
Respectful relationships

## Secondary

Peer pressure  
Decision making  
Sexual health  
Tobacco  
Alcohol  
Cannabis  
Other drugs



# OUR REACH

In 2017, Life Education received feedback through our evaluation survey from 7,670 Queensland teachers.

- **98.38%** rated the program as 'good' or 'excellent' resource to support teachers
- **99.82%** said there was a need in their community for Life Education programs
- **97.45%** 'agreed' or 'strongly agreed' that Life Education curriculum resources were valuable
- **98.93%** indicated they would recommend that their school re-book Life Education the following year
- **99.01%** rated the Educator who delivered the program as 'good' or 'excellent'
- **94.75%** said that Life Education met the needs of their students

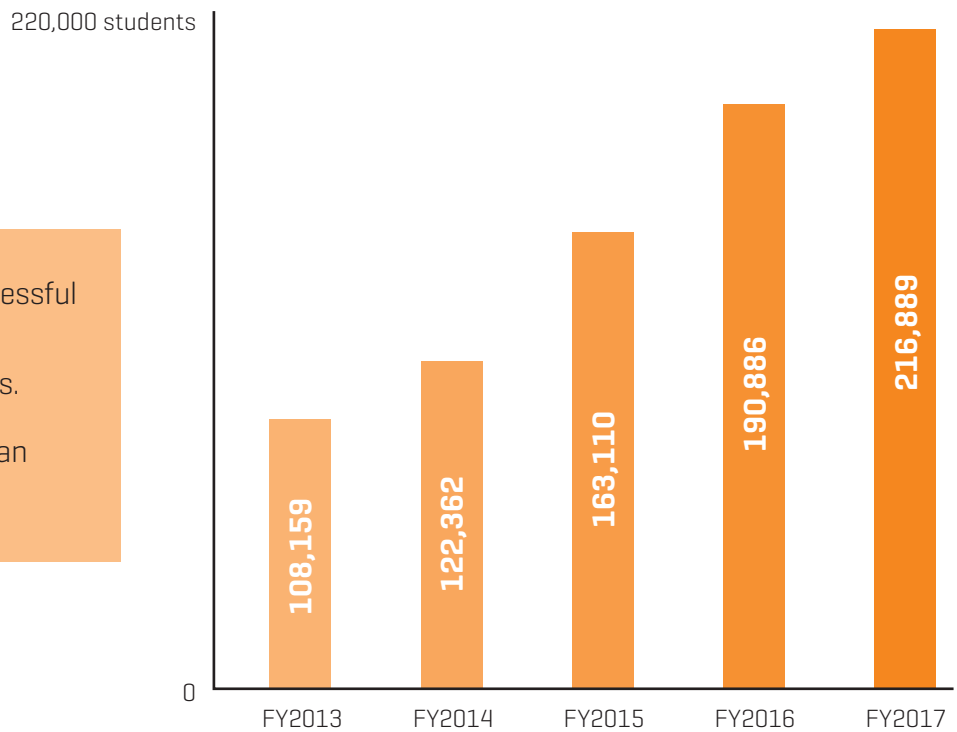


# 216,889

Number of children (and young people)  
who participated in a Life Education  
program during 2017

2017 has been our most successful year so far, reaching a total of **216,889** Queensland Students.

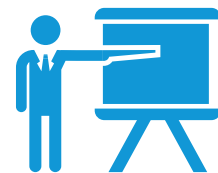
This is an increase of more than 100% since 2013.



**773**  
schools



**287**  
pre-schools



**9,991**  
teachers



**20**  
Mobile Learning  
Centres



**31** specialist  
educators

Our **31** Specialist Educators have driven collectively **124,381km** to deliver the Life Education program throughout Queensland in the 2017 Financial Year. All the work and effort that our Educators put in everyday is one of the main reasons why Life Education can continue to reach increasing numbers of Queensland children.

# EDUCATOR PROFILES

Life Education Queensland is fortunate to have such a committed and passionate group of educators. The education team, formally known as the Health Promotion team due to the health messages spread throughout schools, consisted of 28 educators who were led by three Area Coordinators, Amanda Bennett, Melanie Denmead and Jennifer Hall. As the direct managers of the educators they supported a group of 9 – 10 by providing relief when sick, organisational and administrative assistance, training, and the valuable link with the Broadbeach office.

School survey results illustrated the importance and quality of the work carried out by the educators. Annual bookings by many schools are testament to the valuable work they perform. The educator role goes beyond module delivery, with pre visits to schools, resource development; relationship building and administrative tasks all necessities to successful fulfilment of their positions.

The South West [Claire Johnson] and North West [Claire Dickson] educators incorporated an extra dimension to their work as they towed their fifth wheelers throughout their regions, spending many weeks on the road and enabling children in more remote regions to attend our program.

The annual staff appraisals helped ensure the high standard of all educators, plus allowed individuals to set their own goals for the year ahead. Providing professional development ensured all educators were kept abreast of current trends, guaranteeing currency of subject matter delivered. Areas explored in 2017 included bullying and other important health issues of young people, mental and sexual first aid, digital intelligence (including cyber safety), creating a supportive environment in the classroom and engaging with young people regarding sexual health. Mandatory fire training and manual handling techniques were also undertaken.

Thanks go to Brigette Cavanagh, Janelle Clancy, Danielle Cox, Lane Norman, Sarah Abraham, Vicki Bombardieri and Amanda Bennett, who shared new knowledge and concepts with the education team.

We were sorry to see the departure of Chloe Edgar and Claire Trethewey, both skilled in sexual health and Health and drugs, and enthusiastic promoters of our work. For part of the year we were joined by Michele Delaforce, Sexual Health and Secondary Drug Educator in Cairns. Thanks must go all these ladies for their valuable contributions to our organisation.

A number of educators were recognised for the service they had given over a number of years. These included:

- 5 years: Danielle Cox
- 10 years: Niki Andrinopoulos, Brigette Cavanagh, Janet Connolly
- 20 years: Kathy Bayliss

Thanks go to all educators for a very successful year, and to the office staff who provided the ongoing support needed to enable the efficient running of Life Education Queensland.

Some of our educators were asked what was your most memorable or rewarding moment of 2017...

**Michele Tabrett**

Educator  
Brisbane



*"A father of a prep student approaches me one morning to tell me about the impact my lesson had on his daughter... when collected from school the previous afternoon the daughter insisted that she was cooking dinner and that she needed to go shopping for ingredients. Apparently she had never cooked for the family before, nor did she enjoy grocery shopping. When at the shops she advised dad that she was cooking wraps and that they needed to contain the 5 food groups so that they were healthy for their bodies and for her growing brain. He commented that they were delicious and that the family's first experience of Life Education has changed the way their family shops and eats!"*

**Jennifer Hall**

Area  
Coordinator



*"Travelling to the remote regions of Qld such as Weipa, Lockhart River, Coen and Normanton. Knowing that students in these areas are not missing out on the learning opportunities that their peers in city areas are offered."*

**Jennifer Rousset**

Educator  
Sunshine Coast



*"Memorable moments are many, but once a Year 6 child student (who was in The Healthy Harold Van for the last time) thanked me [ in his words ] from the bottom of his heart for the great things he had learnt with Harold and I since prep."*



**Chloe  
Edgar**

Sexual Health  
Educator



*"For me, securing the dual full-time role enabling me to work with students delivering the sexual Health content, as well as the health and drug content in the mobile learning centre was an amazing achievement. I was thrilled to be able to use Harold as a teaching tool."*

**Narelle  
Watkins**

Sexual Health  
Educator



*"Perhaps a more appropriate memory for last year is the opportunity to watch several educators present the Talk About It program. It was a great experience to see how each Educator is able to infuse their personality and style into the delivery, allowing the students to feel instantly at ease with material that can sometimes be difficult for some people to talk about. "*

**Emily  
Trundle**

Educator  
Ipswich



*"As a fairly new educator it was rewarding to return to schools and see my students from 2016 running up to me with beaming smiles, excited to find out what they would be learning this year. I felt I was truly making a positive difference in the lives and learning of these young people."*

**Janelle  
Clancy**

Educator  
Logan



*"I find it special teaching "how to say no" strategies to stay safe in social situations to the year 6's because I see how much more empowered they are at the end of each lesson. This gives me the confidence they would use it in a real life situation."*

**Claire  
Dickson**

Educator  
North West



*"2017 saw my first trip to the far West with the 5th Wheeler. Getting to know the country students and their towns has been a highlight of my working life. From Camooweal to Alpha each school taught ME something. Seeing such strong communities has filled me with a renewed dedication to bring our program and its opportunities to ALL of Queensland."*

**Claire  
Johnson**

Educator  
South West



*"I had a Year 6 class taking the On The Case module including one boy with some behaviour issues who mostly just reads during class time. He didn't open his book once during the programme delivery and made a point of coming up to me after the lesson to tell me that it was the "first time ever" he hadn't read a book at school and he found it really interesting, and learnt lots."*

**Gemma  
Ewin**

Educator  
Far North  
Queensland



*"As a Far North Queensland Educator, I see a large variety of communities, both big and small, near and far. My trip with Harold and the Mobile Classroom up to Cooktown State School in 2017 was definitely memorable. The cow grids on the road and the huge winds on the hill were uniquely Cooktown; almost as unique and as wonderful as the students and staff from the area who taught me just as much as I taught them. Harold and I learned about the area, their lives, challenges and achievements. I look forward to returning with Harold in the future to help empower these children and young people to make safer and healthier choices."*

# Our Early Childhood Program

Healthy Harold Healthy Me, the Early Learning program continued to be well received throughout Queensland reaching over 8200 children of three to five years of age. The program, which is linked to the Early Years Learning Framework, consists of three stand-alone modules with different health emphasises:

**Harold's Summer Holiday:** Staying safe incorporating road, sun, water and medications.

**Healthy Play Day:** Healthy life concepts including eating, physical activity, hygiene and rest.

**Thankful Heart:** Exploring emotions and gratitude.

All modules are accompanied by pre and post activities to extend the learning in the sessions. Beyond the classroom, the 'Healthy Harold, Healthy Me' age appropriate app, incorporating 6 games, features Healthy Harold. The free educational app is interactive and fun, promotes problem solving, and is a wonderful resource for children and parents to utilise.

In the South East Narelle Watkins was the driver of the program's success, not only delivering but overseeing the administrative requirements and providing training to Queensland and Northern Territory educators. The immense effort she has put into Early Learning has been instrumental

in the recruiting and retention of centres, with her expertise sought in the development of new resources.

Training was provided for the newly created Gold Coast position, shared over the year by Shireen Niblock and Christina Cooper. Area Coordinator Amanda Bennett also undertook training, extending our delivery and enabling an additional trainer to support the educators.

The reach of Healthy Harold Healthy Me throughout the state was made possible by the Primary Health and Drug educators, when they were able to fit it into their busy schedules. Regions where the program was delivered included Brisbane [Michele Tabrett], Gold Coast [Janet Connolly], Sunshine Coast [Jennifer Rousset], South West [Claire Johnson], Gladstone [Michelle Buck], Mackay [Louise Shailer], North West [Claire Dickson] and Far North Queensland [Gemma Ewin].

Committees also contributed to Early Learning delivery with Central Queensland employing specialists Shae O'Brien and Lucinda Stanley to share delivery and the Townsville [Tim McKean] and Bundaberg [Kathy Bayliss] Health and Drug educators incorporating a number of sessions.

December 2017 saw the Primary Health and Drug educators update their Early Learning skills in anticipation of increased delivery by them in 2018.





# Our Primary Health and Drug Program

2017 saw over 167,000 Queensland students attend Primary Health and Drug programs. The offerings continue to expand enabling refreshed modules that have been enthusiastically embraced by schools. The educators received training in January 2017 for three new modules; Harold's Friend Ship, Safety Rules and Decisions.

**Harold's Friend Ship** [Prep/Year 1] aims to empower children to make safer and healthier choices, incorporating how to build friendships and care for others, feelings and emotions, dealing with safe and unsafe situations and people to turn to for help

**Safety Rules** [Years 1 & 2] looks to empower children to make safer and healthier choices by recognising safe and unsafe environments, understanding how to care for others, and behaviours that maintain friendships.

**Decisions** [Years 5 & 6] offers a choice of content on legal drugs, or legal and illegal drugs. Students explore the decision-making process by looking at choices, consequences, responsibility, facts, and influences, plus providing strategies and skills to stay safe.

The educators maintained their excellent delivery of twelve health modules encompassing a variety of health subject matter including safety, nutrition, physical activity, medicines, cyber safety, and drugs, with particular attention to alcohol and tobacco. While education regarding tobacco may be seen as unnecessary with the falling rates of smokers, Life Education realises the importance of ongoing learning to ensure children are aware of the health concerns. Funding allowed the tobacco module, On the Case, to be delivered free of charge to children across Queensland.

To showcase the modules and the wonderful work of our educators, a number of representatives from government and funding bodies visited their local mobile learning classroom. Thanks go to those educators from throughout Queensland who facilitated these sessions.

The Area Coordinators, Amanda Bennett, Melanie Denmead and Jennifer Hall shared teaching out of Van 20 plus were able to take the program to more remote schools in Weipa, Palm

Island, Lockhart River, Coen, Hope Vale and Normanton; who had previously not been able to have access to our services. Tricky travel arrangements and issues associated with isolated communities presented the Area Coordinators with challenges they dealt with positively, providing valuable planning for the future.

There were few changes to staffing throughout the year, with the main additions being Chloe Edgar and Brad Scarrabelotti working with Vashty Wilson in Gold Coast 1 in the second half of the year. Vashty and the Area Coordinators helped trained Chloe, who worked across Health and Drugs and Sexual Health. We were fortunate to have Brad, our previous Ipswich educator, move back into South East Queensland and take up casual work with us.

The Nutrition and Physical Activity working party consisting of Niki Andrinopoulos, Amanda Bennett, Michelle Buck, Chloe Edgar and Shae O'Brien met throughout 2017 to assess our current offerings and, with input from other educators, looked at ways to enhance these subject areas. The nutrition resources developed by Amanda Bennett in association with Nutrition Australia Queensland were distributed to areas of greatest need. Collaboration with Nature Play Queensland, who promote outside play, saw the development of fun outdoor activities for children in the lower primary school, to be complimented by Nature Play Passports in 2018. Further initiatives will be investigated throughout 2018.

With no new modules being introduced in 2018, the Health and Drug educators can look to a year of consolidation as they continue their valuable work throughout Queensland.





# Our Secondary School Program

Life Education's work in secondary schools does not have the demand of the primary program but continues to be an important contributor to the health of students, especially in areas of need. Our two offerings, Talk About It [Sexual Health] and Face the Facts [Drugs] have greater demand in Northern Queensland, with a combination of these programs contributing to the successful School Leavers program developed by Vicki Bombardieri in 2016. Facilitated at the conclusion of the school year, it equipped nearly 800 students finishing Year 12 with valuable knowledge and skills at a time when they take on greater responsibility for their health and wellbeing.

During 2017 Face the Facts underwent a minor update with branding changes and updates to a variety of resources. Vicki Bombardieri was part of the working group and was able to give insights into the needs of secondary students in this space, specifically in Northern Queensland.

Our partnership with the Far North Queensland Primary Health Network played a vital role in our ability to deliver important health information services to students in this region. In

June, Michele Delaforce joined the team as a Cairns based educator. Her work mirrored that of Vicki, providing both sexual and drug education in the Cairns district.

South East Queensland sexual health educators delivered important messages surrounding sexual health and the legalities and social factors surrounding gender identity, consent and the law. The same sex marriage plebiscite raised a number of issues and concerns from schools which we were able to address in a factual, non-biased manner. Claire Trethewey was the driving force behind the success of the secondary offerings in the South East, having developed specialised programs for a number of schools over a number of years.

While secondary Health and Physical Education teachers are well skilled in the topics of drugs and sexual health, there remains an important contribution to be made by Life Education. Our ability to engage the students in an inclusive environment allows more productive learning environments than may otherwise be possible when dealing with delicate subject matter.

# Our Sexual Health Program

Talk About It continued to gain momentum in 2017 with 36,560 students having the opportunity to attend sessions on reproductive health including puberty, relationships, identity and diversity. Most need was in Years 5 & 6 with delivery to 34,743 students, representing 95% of the total.

The program attracted extra attention with the Australian Marriage Law Postal Survey, highlighting the lack of knowledge and need for education in sexual health. Life Education is proud to be able to provide factual, inclusive education that is age appropriate and presented in a non-threatening environment.

Our reach was further recognised through our contribution to the State Government inquiry into improving the delivery of respectful relationships and sex education relevant to use of technology in Queensland State Schools.

The request for our services is greater than we are currently able to facilitate, with our educators gaining praise for the program and their engaging delivery.

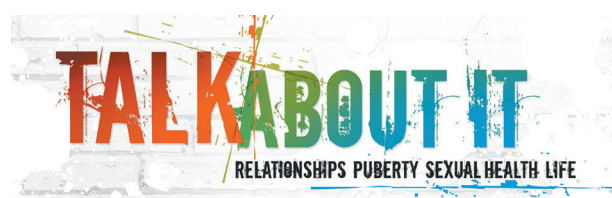
In 2017 Michele Delaforce [Cairns] and Narelle Watkins [Brisbane] joined the team, while Melanie Denmead added sexual health to her delivery and training capacities. Claire Trethewey facilitated most of the training, with Sarah Abraham taking on a supporting role. In North Queensland, Vicki Bombardieri continued her extensive travel between Cairns and

Mackay. Lane Norman has a strong following on the Sunshine Coast and has forged valuable relationships with schools in her region.

Relate Respect Connect, the new relationships program to be delivered from 2018, was developed by Life Education Australia over the course of the year. Accomplished Brisbane educator, Sarah Abraham was the Queensland representative on the working party and was able to utilise her expertise and experience to add significant value to the content of the program.

We were sorry to farewell Chloe Edgar, who moved to take up a position with Life Education Victoria, and Claire Trethewey who has been a valuable asset, teaching across the sexual health and health and drug programs, as well as providing valuable training for new educators.

Exploration of the update and national roll out of Talk About It began in the latter part of 2017, with national office representatives visiting sessions to gauge future directions. We look forward to seeing what 2018 has in store.



# OUR FUNDRAISING

We share a vision with so many Queenslanders, and fundraising has allowed us to connect with these incredible individuals, organisations and community partners.

Our fundraising efforts will impact the future of our organisation and the next generations of Queensland kids to come. This year with the help of the community we have experienced strong growth and there is no community in Queensland we can't reach. A big thank you to our supporters, you are making a real difference in the lives of children.

## Fundraising highlights:

### Grants

- Santos in the community assisted the delivery of our program in Gladstone
- UGL assisted the delivery of our program in Gladstone
- Courier Mail Children's Fund supplied funding for 5 wheelchair lifts
- Commonwealth Bank supplied funding for workbooks for 3 years
- Gladstone Regional Council covered service delivery costs in Gladstone
- Gladstone Ports Corporation supplied funding for a wheelchair lift
- Wishes by Wyndham supplied funding for workbooks in Far North Queensland.

**Rob Buchanan**  
Qld Manager  
Teachers Mutual Bank



"Teachers Mutual Bank is delighted to support Life Education Queensland and the teachers of Queensland in educating young people so they can make informed choices about their health and safety. We understand that teachers are time poor in an already crowded curriculum, so the additional resources provided by Life Education, in conjunction with Life Education's specialist educators in the mobile learning centres, ensure that teachers are supported in cementing the students' learning in the classroom. We believe teachers do one of the most important jobs in the world and by supporting Life Education in their important work we are not only supporting Queensland teachers but whole generations of Queensland students."

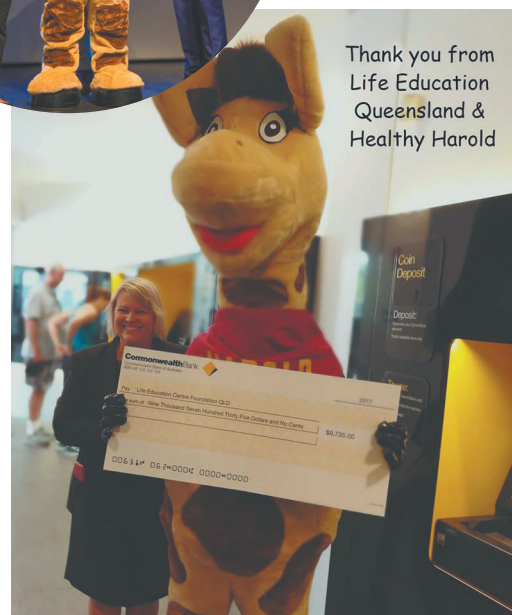


### Corporate support

- Teachers Mutual Bank
- Bartercard
- Brisbane Markets



Thank you from  
Life Education  
Queensland &  
Healthy Harold



# OUR FUNDRAISING

## Community Partners

- Brisbane Roar
- Brisbane Bullets
- North Queensland Cowboys



## The Brisbane Bullets

"The Brisbane Bullets are passionate about giving back to the community in a variety of ways. We love being involved with schools and encouraging young kids to learn, grow, and develop, while having fun. Life Education is very much in alignment with our club's core values, thus partnering with them came very naturally. Life Education endeavours to empower children to make safer and healthy choices. Through the vehicle of basketball, we aim to spread these same messages alongside Life Education."

All of the Brisbane Bullets community partners have a running theme: helping others that are less fortunate, and providing others with tools to learn, grow and develop. Life Education definitely fits this bill and the work they do is incredibly powerful as they integrate their teachings into the school's curriculum. We hope to continue to spread these important messages to young minds through the sport of basketball."



## Hands Up Now!

Hands Up Now! is our regular giving program, where supporters make a monthly gift that helps us continue our work.

Our regular giving program is essential because it provides us with the financial stability to continue the delivery of our vital drug and health programs and to achieve our vision for the future.

Our vision is a society where every child gets the opportunity to learn vital skills and to attend the Life Education program. We want young people to have the resilience, the confidence and the knowledge to make good choices so they can grow up and achieve their full potential. That is a dream we can all share.

Since Hands Up Now! started in 2014, the program has now grown to over 10,000 supporters making monthly (tax deductible) gifts.

By joining our regular giving program you'll be a vital part in helping us build a safe and healthier future for Queensland children.

- \$49 a month can help deliver health and drug education to a small regional school for one year.
- \$37 a month can provide education and resources to help keep one disadvantaged child safe from harm every week.
- \$20 a month can empower 25 children to make safer, healthier choices every year. That's an entire classroom of children.

To sign up to hands Up Now! just go to [www.lifeeducationqld.org.au](http://www.lifeeducationqld.org.au) or call us on 07 5572 0166.



# OUR FUNDRAISING



## Ocosober

Ocosober is Life Education's national fundraising initiative that asks Australians to lose the booze to help Aussie kids during the month of October.

The month is also an opportunity to create awareness of the dangers of binge drinking, & for participants to reflect on their own health behaviours.

Participants enjoy other health benefits from a month off the booze including becoming fitter, experiencing more energy & weight loss, but more importantly they set a great example to young Australians.

Funds raised by our participants enables Life Education to visit more schools, and empower more Australian children to make better choices to lead healthier and safer lives.

To help us promote our cause we were joined by our 2017 National Ocosober Ambassadors:

Australian Olympic Sailing Champion Tom Burton  
Nutritionist Stephanie Lowe  
Australian Rugby Union Olympic Gold Medal winner Sharni Williams  
SBS Pop Asia presenter Andy Trieu  
X-Factor Finalist Amalia Foy  
Australian Pole Vaulting champion Tatiana Grigorieva  
Olympic hurdler Michelle Jenneke  
The Urban Warriors Shelley Gorman and Kylie Jackes  
Brisbane Bullets NBL Player Reuben Te Rangi  
Vice Admiral Ray Griggs, AO, CSC, RAN

2017 Queensland ambassadors:

Health, Fitness & Wellness Professional Asha Burnley  
Media Personality Michelle Anderson  
Health, Fitness & Wellness Professional Asha Burnley



**Health, Fitness  
& Wellness Professional  
Asha Burnley**

"Coming on board as an ambassador for Life Education's Ocosober campaign over 3 years ago has been nothing short of amazing. I'm incredibly passionate about what Ocosober means and stands for. This annual campaign not only raises awareness for alcohol consumption in adults, it shapes the lives of our children and in turn, our community. Each year I've supported the growth of every campaign and I cannot begin to describe how crucial this is for our children.

Empowering our kids with the knowledge and support to make happier, healthier and safer life choices has the potential to set them up for success and to experience life in one of the most beautiful ways."

**Thank you to all of our ambassadors and especially the wonderful Queenslanders that raised \$86,677 of the national total of \$372,054 - what an incredible achievement!**

[www.ocsober.com.au](http://www.ocsober.com.au)

### Ways you can help:

- Make an online tax-deductable donation or phone us on 07 5572 0166
- Become a Hands Up Now! supporter and make regular monthly gifts
- Participate in Ocosober 2018
- Ask your employer to set up a work place giving program, or if one is already set up ask for Life Education Queensland to be added
- Host a fundraiser [big or small] for Life Education
- Give a gift in your Will

If you would like additional information on any of the ways you can help, please get in touch on 07 5572 0166.

# STORIES & IMPACT

## Life Education saved my life: Jimmy Morrison

"I distinctively remember being walked down to the bush and the whole time on the way knowing that what was about to happen was wrong, but not knowing what to do about it," says Jimmy Morrison, age 36.

"I remember walking back and being fed the cliché lines – this is our secret, don't tell anyone."

Jimmy had been experiencing sexual abuse at the hands of a trusted family friend but his young mind struggled to comprehend what was happening to him.

Although he can't remember how long the abuse continued for, he remembers being assaulted on multiple occasions.

"Growing up I was part of a regular, loving Australian family. I had rivalry with my brother; I played sport; I grew up with a healthy lifestyle. If you weren't part of my immediate family, you wouldn't know that there was anything happening beneath the surface."

"For the longest time I felt completely alone," recalls Jimmy. "That all changed for me when the Life Education van visited my school."

Like the hundreds of thousands of children that the Life Education vans visit each year across Queensland, Jimmy and his classmates had been excited to see the Life Education van pull up at their school.

Life Education van visits meant a chance to get out of their regular classroom and enjoy interactive learning activities with the Educator, and of course, Healthy Harold, the giraffe.

"I remember exactly where the van parked: it was right in front of the library. We were in a classroom above a little hill and I just remember kids screaming down that hill to the Life Ed Van ready to get into it.

"On this particular day, however, running down that hill with my mates, I had no idea what sort of a life-changing experience this Life Education session had in store for me."

Lying on his back in the darkness of the Life Ed Van staring up at the twinkling lights of the star-studded ceiling, Jimmy felt like the only person in the world, and more alone than ever before. Until the session that would change his life forever.

"The main message I got out of that session was that 'My body's nobody's body but mine'," recalls Jimmy.

"I didn't know that what had been happening to me was sexual abuse. I lived through this abuse sensing it was wrong and thinking my abuser was evil, but as a child you don't have the ability to name it as sexual abuse," says Jimmy.

"The emotions I experienced were very intense, but I know I walked out of the Life Education van that day a different person.

"That session that day changed the direction of my whole life."

For Jimmy, that Life Education session was a defining moment that empowered him to identify and put a stop to the sexual abuse he had been suffering for years in silence.

"My parents could speak to me about what appropriate and inappropriate, but often is the case that we don't listen until someone else tells us.

"Life Education have the experience to deliver these sorts of important messages in an age appropriate manner and are at the forefront of finding new and innovative ways to relate to children."

"I'd like to thank Life Education," says Jimmy.

"Without the messages I received in that session, I don't know if I would be here today."

Since its inception, Life Education Queensland has empowered more than 1.5 million Aussie kids with vital health, wellbeing and safety knowledge.

Visit [www.lifeeducation.org.au](http://www.lifeeducation.org.au) to find out how you can support us to empower more children.



# SUPPORTERS

Lynda Zeiher

Hands Up Now! Supporter  
Primary school teacher  
& parent

## Lifelong learning doesn't stop at home.

It takes a village to raise a child & that's why we should all embrace Life Ed and allow for our children to achieve better outcomes.

I'm very willing to help out every month, because I look into the future 10 or 15 years. My kids will have kids and those kids will have kids.

We all need to help out and look to the future because that future will soon be our present.

Life Ed is an integral part of growing up, so more funding the better. I really do believe that things need to be taken further and Life Ed should be in the health curriculum in all schools. I really do believe that!

Life Ed gives kids a starting point, they lay the foundation of what type of adult they might be or what they want to become.

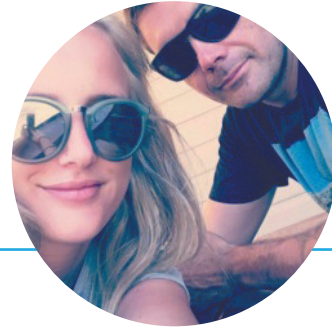
Life Education to me means empowerment for kids. Education is key, education equals power.

As a parent, as a teacher I want to see more truly happy faces. I want to see kids climbing trees, living in the moment & for them to know their true worth in life. I want kids to know that their dreams and aspirations are attainable, and I hope that all parents will support them in that.

I want parents to understand the pressures of what children are dealing with. So let's give them the skills while they are young at each developmental stage.

Let's give them true resilience throughout their entire childhood so they can be the best person that they can be.

All kids deserve Life Education and the availability to the programs.



## Message from Mathew Glass

### Hands Up Now! supporter

I think it's important for me to support Life Educations work, to enable them to continue with the amazing job they do to helping educate children about healthy life choices. Children are so easily influenced and need this program to provide them with the right tools and knowledge, which will help lead them down the path of good healthy life choices.

My hopes for Life Educations future are for them to continue and grow with the important work they do, and for their program to become mandatory for every single school throughout Australia.

I want every single Queensland kid to have the opportunity to be a part of the Life Education program, to have the confidence and knowledge to know when to say "NO!" and feels empowered enough to make good healthy life choices.





# OUR COMMITTEES

Life Education Queensland has five committees operating in the following areas:

Bundaberg | Central Queensland | Cooloola-Noosa  
Toowoomba | Townsville

Our Committees are run by local community volunteers, and Life Education Queensland is incredibly grateful for the dedication and support of all of our committee members, as well as the commitment and professionalism of our committee educators.

This year we have interviewed a member of each of our committees in order to shine a light on their contributions to Life Education, and their volunteer service to their respective communities.

## Bundaberg

Greg Mallet has been involved with Life Education Bundaberg for the past 23 years and is the current President.

### What is your main motivation/reason for volunteering/being involved for your local Life Education committee?

*I believe that Life Education is a good program for young people. It teaches them how to respect their bodies and how to live a healthy life. It encourages young people to get involved and excited about positive things.*

### Can you provide us with an example of how the Life Education program has impacted on a young person who you personally know, and helped them to make safer and healthier choices through this education?

*As a retired teacher still living in my local community, I get to talk to a lot of my ex-students and their parents. They all talk in glowing terms about the Life Education program and what it meant to them. Now with my Committee role, wherever I go with Healthy Harold, everybody knows him and wants their hugs and hi-fives from him!*

### Kathy Bayliss

Educator -  
Bundaberg

I proudly entered my 21st year working for Life Education Bundaberg with the knowledge that I have built and maintained an above 90% annual student attendance rate along with a high school retention rate and strong positive school and community connections. I have also introduced many schools within Bundaberg to a "Healthy Harold Yellow Day" where students dress in yellow, participate in healthy activities such as healthy lunchboxes and provide a gold coin donation. The school receives a visit from Harold (the tall walking version!!).



## Central Queensland

Katherine Hawkins is the Central Queensland Committee Secretary, and has been involved with the Committee since 2016.

### What has been your greatest committee achievement/impact during 2017 within your local community?

*Our committee has done so many great things during 2017. One of my favourite events is the Annual Christmas Parade. We are so fortunate to have the amazing sponsorship of a local teacher who drives Healthy Harold in the Christmas Parade in her bright yellow VW convertible. The joy and excitement of children seeing Healthy Harold is always fantastic to watch!*

### What is your vision for your local Life Education committee?

*Life Education delivers such a positive message to our community and we envisage expanding into new areas. In unison with this vision, we are committed to ensuring solid ongoing delivery to our existing schools and programs. A new Mobile Learning Centre will undoubtedly see us be a part of Central Queensland schools for many more years.*

### Elizabeth Hills

Educator -  
Central  
Queensland

*I enjoy taking our Healthy Harold mascot out into the community. We attend school fetes, community events and every year our committee puts Harold in the back seat of a classic car as part of the Christmas Parade. It is wonderful to see people of all ages lining the streets calling out and waving to Harold. It's a great way for parents to see how much their kids adore Harold and the kids get to see that many of their parents still love him too.*



## Cooloola-Noosa

Trish Radge is the Cooloola-Noosa Life Education Committee President and has been involved with the Committee for the past 10 years.

**How did you come to be involved with your committee, and how long have you been involved?**

*I was asked to join the committee 10 years ago when the Cooloola-Noosa committee had only \$200 in the bank and were under threat of collapse. Initially I wrote grant applications and managed to secure funding for a car for our educator, plus new computer and office equipment.*

**What is your main motivation/reason for volunteering/being involved for your local Life Education committee?**

*My initial motivation was to see the program continue to run for my own three children. Now my focus is on providing this valuable program for vulnerable children in our community. Many families can educate their children on health, drug and wellbeing issues but many families don't have the knowledge or inclination to supply the information. If we can step in and plant a seed – provide some information that will keep these children safe into the future – then our work is worthwhile.*

**Niki Andrinopoulos**

Educator -  
Cooloola  
Noosa

*I absolutely love working with the children in the Life Education van, delivering age appropriate programs that are relevant, empowering and fun!*



## Toowoomba

Brian Shackleton is the Toowoomba Life Education Committee President and has been involved with the Committee for the past 20 years.

**Please tell us a little bit about yourself [outside of your role with Life Education].**

*I worked across three states of Australia (WA, NT and QLD) as a banker for 23 years. I attended night school and qualified as an accountant. I have mowed lawns, been a cleaner in a printing workshop and ended up as Office Manager of a large canvas goods factory, from where I retired to become a full time granddad to five grandchildren in Brisbane, Toowoomba and Stanthorpe. I collect postage stamps and garden as my hobbies and swim with Aussie Masters for exercise. I collect postage stamps and garden as my hobbies and swim with Aussie Masters for exercise.*

**What is your main motivation/reason for volunteering/being involved for your local Life Education committee?**

*The Toowoomba Life Education Committee needed a treasurer, a role that I had held in various organisations including School P&Cs. The objectives of Life Education were something that I believe in and I thought that Life Education was an organisation which could make a difference. I believe we should all undertake some voluntary work – it keeps the nation going!*

**Jane Jackson**  
Educator -  
Toowoomba

*After discussing friendships with the children last year, I had a child come to me when I have returned and they said I am very happy this year as I always put my friends first. It made them happy because their friends were happy. I also had a child tell me that when Life Education comes, is their favourite time of the year. They can't wait to learn new things and see Harold.*





# OUR COMMITTEES

## Townsville

Mark Purvis is the President of the Townsville Life Education Committee, and has been involved with the Committee since 2006.

### **How did you come to be involved with your committee? What is your main motivation for volunteering with your local Life Education committee?**

*My journey with Life Education started with a very tragic event. In 2006 I had just returned from France where I had undertaken technical training for the Army's MRH90 helicopters when I received some very unwelcome news. A friend's daughter had died from an overdose of prescription drugs. She died not from the drugs but from being unconscious and choking on her own vomit. Needless to say this had a devastating effect on her family and friends. This situation was unfortunately compounded by the fact that her friends with her at the time were too frightened to ring 000. I felt powerless in this situation and my friendship with the girl's parents changed revocably due to the nature of her death.*

*I was aware of Life Education as my children had attended the program at Ryan Catholic College in the late 1990s. I approached Wendy Flynn, our Secretary, and joined the Committee in late 2006. I see the programs that Life Education provides as a very good platform for children to make healthy choices. The programs are updated regularly and this ensures that the message is enduring.*

### **What has been your greatest committee achievement/impact during 2017 within your local community?**

*During 2017 our Committee, in partnership with our Educator and the two Educators employed by Life Education Queensland for the Western region and Sexual Health program, has seen a 14% increase of program delivery throughout the Townsville region. This is a continuing strong upward trend for our area and we intend to make further advances into the future.*

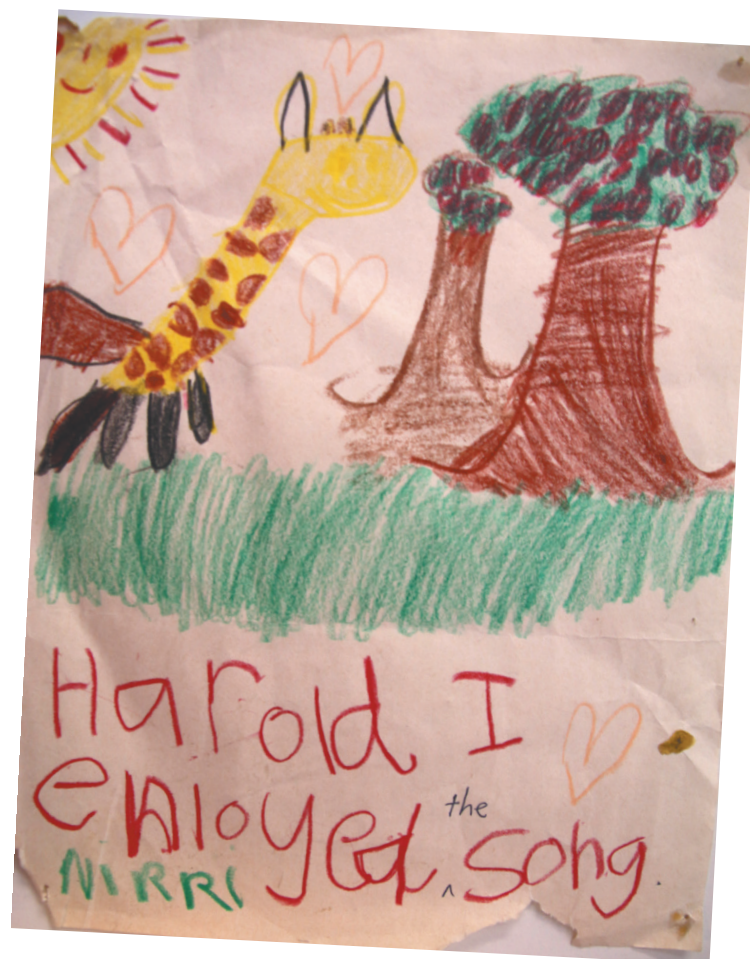
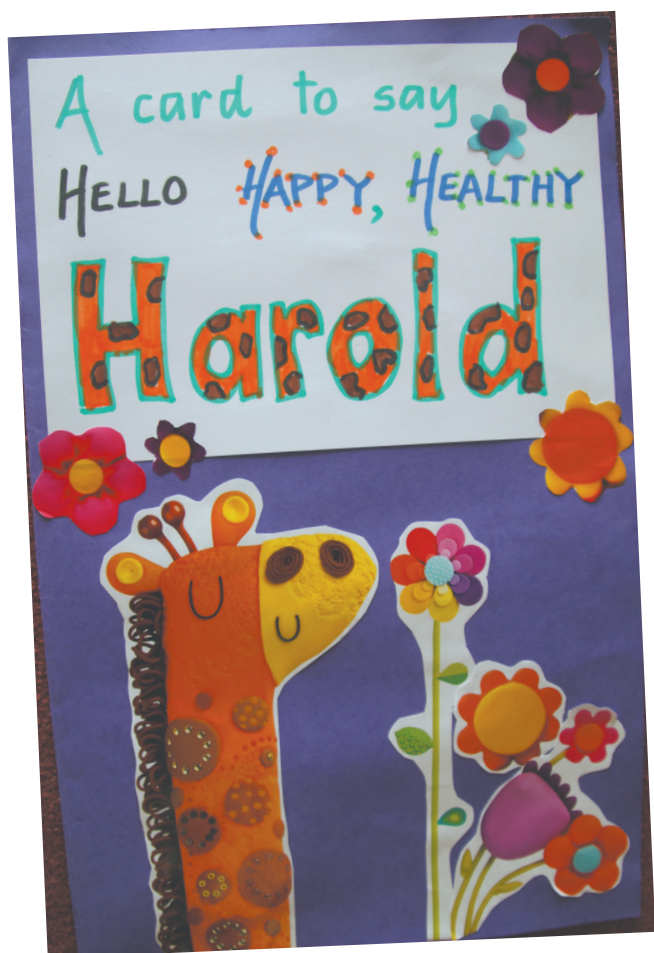
**Timothy McKean**

Educator -  
Townsville

Success from 2017:  
"Partnering with community groups such as Townsville Bush Poetry Mates and Quota International Thuringowa to provide sponsorship for some of our local schools to attend the Life Education Program."









# OUR AMBASSADORS

## Support for Life Education Grows in Government

There is strong support for the work of Life Education Queensland from all sides of politics with our Educators and CEO Michael Fawsitt playing host to a number of elected officials.

From Miami to Mackay, more than 18 State MPs and local Councillors were treated to a personal tour of one of Life Education's 20 mobile learning centres in their electorate and presented with a one-of-a-kind appreciation plaque to remind them of their visit and commitment to supporting the vital work of Life Education across the state.

### Our Ambassadors in Parliament include:

Hon Anthony Lynham - Minister for Natural Resources, Mines and Energy

Hon Mark Furner - Minister for Agricultural Industry Development and Fisheries

Hon Shannon Fentiman - Minister for Employment and Small Business and Minister for Training and Skills Development

Hon Tim Nicholls - Member for Clayfield

Hon Jann Stuckey - Member for Currumbin

Hon Michael de Brenni - Minister for Housing and Public Works; Minister for Digital Technology; Minister for Sport

Hon Leeanne Enoch - Minister for Environment and the Great Barrier Reef, Minister for Science and Minister for the Arts

Ros Bates - Shadow Minister for Health and Ambulance Services; Shadow Minister for Women

Steve Minnikin - Shadow Minister for Transport and Main Roads

Andrew Powell - Shadow Minister for State Development, Manufacturing, Infrastructure and Planning

John Paul Langbroek - Shadow Minister for Sport and Racing and Shadow Minister for Multicultural Affairs, Shadow Minister for the Commonwealth Games

Stephen Bennett - Shadow Minister for Child Safety, Youth and Shadow Minister for the Prevention of Domestic and Family Violence; Shadow Minister for Veterans

David Janetzki - Shadow Attorney-General; Shadow Minister for Justice

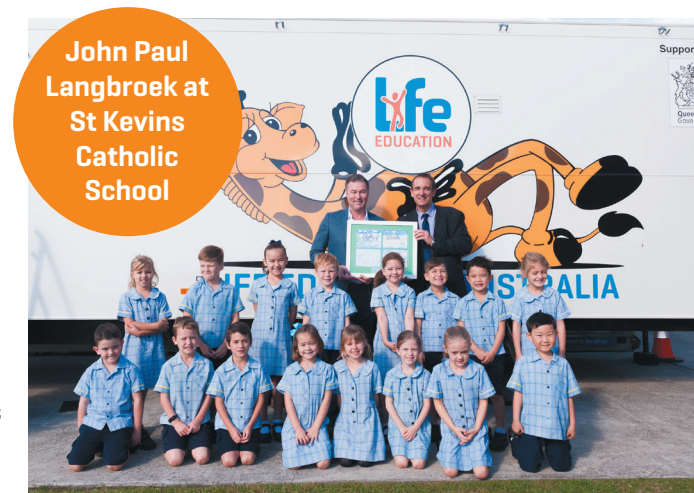
Trevor Watts - Shadow Minister for Police and Counter Terrorism; Shadow Minister for Corrective Services

Brittany Lauga - Assistant Minister for Education

Julianne Gilbert - Assistant Minister for State Development

Jennifer Howard - Assistant Minister for Veterans' Affairs and Assistant Minister of State

Meaghan Scanlon - Assistant Minister for Tourism Industry Development



Mark Robinson - Member for Oodgeroo

Jo-ann Miller - Member for Bundamba

Joan E Pease - Member for Lytton

Donald Brown - Member for Capalaba

Joe Kelly - Member for Greenslopes

Jon Krause - Member for Scenic Rim

Linus Power - Member for Logan

James Madden - Member for Ipswich West

Jason Costigan - Member for Whitsunday

Niki Boyd - Member for Pine Rivers

Duncan Pegg - Member for Stretton

Ted Sorensen - Member for Hervey Bay

Michael Crandon - Member for Coomera

Shane King - Member for Kurwongbah





Hon. Leeanne Enoch at Pallara State School

**Our Ambassadors in the Gold Coast City Council include:**

- Pauline Young – Division 12
- Rob La Castra – Division 8
- Glenn Tozer – Division 9

**We would also like to thank the following for their support:**

- Jim Pearce – Former Member for Mirani
- Sid Cramp – Former Member for Gaven
- Robert Pyne – Former Member for Cairns
- Sean K Choat – Former Member Ipswich West
- S A Holswich – Former Member Pine Rivers
- Michael R Latter – Former Member Waterford
- F K Ostapovitch – Former Member Stretton
- T J Ruthenberg – Former Member Kallangur
- A Shorten – Former Member Algeester
- D E Shuttleworth – Former Member Ferny Grove
- Neil A Symes – Former Member Lytton
- Hon I B Walker – Former Member Mansfield
- Dr C A C Rowan – Former Member Moggill

Life Education Queensland works with a number of Ambassadors as part of our mission to empower our children and young people to make safer, healthier choices

Our Ambassadors are passionate, positive role models for children and young people across Queensland. They are dedicated to helping us achieve our Vision of generations of healthy young Australians living to their full potential.



Rob la Castra with Jack Ray at Emmanuel College



# OUR PARTNERS

WE ACKNOWLEDGE THE SUPPORT FROM ALL OUR PARTNERS.

## Major Partner



### QUEENSLAND HEALTH

We would like to acknowledge the generous support of our major partner, Queensland Health. The support of the Queensland Government has been instrumental in enabling Life Education to expand our services throughout the State, enabling tens of thousands more Queensland children to gain access to vital drug and health education.

## Partners



Commonwealth  
Bank Community  
Grants

Courier Mail  
Childrens Fund



# OUR PARTNERS



# OUR TEAM



The Life Education Queensland team is led by Chief Executive Officer, Michael Fawsitt, who commenced in the role in 2006, following a lengthy career with World Vision Australia, including roles as National Operations Manager and Queensland State Manager. Under Michael's leadership, the number of Queensland children participating in the Life Education program has grown significantly, and Life Education Queensland's capacity to reach the most vulnerable and disadvantaged children has been greatly expanded.

The Life Education Queensland team is a professional and dedicated group of people, committed to a common goal of empowering Queensland children and young people to live safe, healthy lives.

## STAFF

|                  |                                     |
|------------------|-------------------------------------|
| Michael Fawsitt  | Chief Executive Officer             |
| Elizabeth Ham    | Health Promotion Manager            |
| Greg Potent      | Fundraising Manager                 |
| Jamie Payne      | Operations Manager                  |
| Malin Bergendahl | Risk, Compliance & HR Manager       |
| Sandy Newson     | Office Manager                      |
| Haydn Jenkins    | Relationships and Marketing Manager |
| Claire Venter    | School Recruitment Coordinator      |
| Amanda Bennett   | Area Coordinator                    |
| Jennifer Hall    | Area Coordinator                    |
| Melanie Denmead  | Area Coordinator                    |
| Tracey Deakin    | Fundraising Support Officer         |
| Lynn Reeves      | School Liaisons Officer             |
| Shalom Okesene   | Fundraising Assistant               |
| Natalie Buck     | Administration and Reception        |

## SEXUAL HEALTH EDUCATORS AND SECONDARY SCHOOL EDUCATORS

|                    |                      |
|--------------------|----------------------|
| Sarah Abraham      | Brisbane             |
| Chloe Edgar        | Brisbane             |
| Vicki Bombardieri  | Far North Queensland |
| Michelle Delaforce | Far North Queensland |
| Claire Trethewey   | Gold Coast           |
| Lane Norman        | Sunshine Coast       |

## HEALTH AND DRUG EDUCATORS

|                      |                       |
|----------------------|-----------------------|
| Michele Tabrett      | Brisbane              |
| Kathy Bayliss        | Bundaberg             |
| Elizabeth Hills      | Central Queensland    |
| Niki Andrinopoulos   | Cooloola Noosa        |
| Gemma Ewin           | Far North Queensland  |
| Michelle Buck        | Gladstone             |
| Vashty Wilson        | Gold Coast            |
| Janet Connolly       | Gold Coast            |
| Brad Scarrabelliotti | Gold Coast            |
| Emily Trundle        | Ipswich               |
| Danielle Cox         | Ipswich / Logan       |
| Janelle Clancy       | Logan                 |
| Louise Shailer       | Mackay                |
| Brigitte Cavanagh    | Moreton Bay           |
| Claire Dickson       | North West Queensland |
| Lisa Barber          | Redlands              |
| Claire Johnson       | South West Queensland |
| Jennifer Rousset     | Sunshine Coast        |
| Jane Jackson         | Toowoomba             |
| Timothy McKean       | Townsville            |

## EARLY LEARNING EDUCATORS

|                  |                           |
|------------------|---------------------------|
| Narelle Watkins  | Brisbane / Sunshine Coast |
| Shireen Niblock  | Gold Coast                |
| Christina Cooper | Gold Coast                |





# OUR FINANCIALS

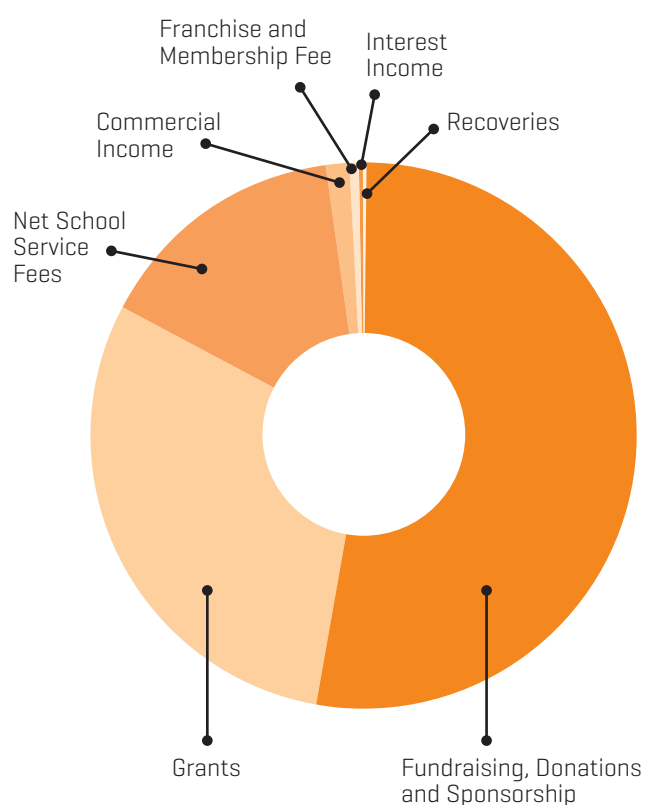
## STATEMENT OF COMPREHENSIVE INCOME

For year ended 30 June 2017

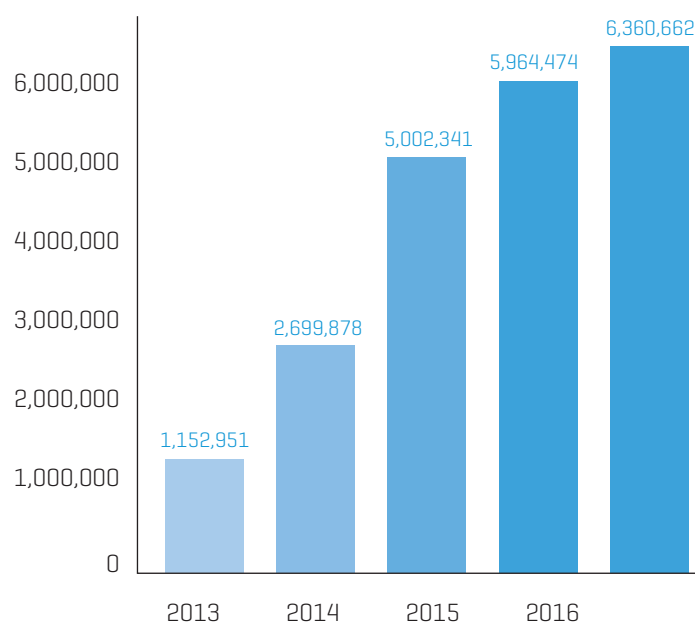
|   | 2017<br>\$       | 2016*<br>\$      |
|---|------------------|------------------|
| Revenue [Note 2]                                      | 6,370,790        | 5,964,474        |
| <b>Expenses</b>                                       |                  |                  |
| Fundraising and Community Engagement Expenses         | 2,023,259        | 2,563,109        |
| Health Promotion Expenses                             | 2,891,719        | 2,618,435        |
| General Administration Expenses                       | 972,146          | 824,591          |
| Depreciation and Amortisation Expense                 | 122,403          | 158,116          |
|   | <u>6,009,527</u> | <u>6,164,251</u> |
| <b>Total comprehensive income/[Loss] for the Year</b> | <b>361,263</b>   | <b>-199,777</b>  |
| <b>Note 2</b>   |                  |                  |
| Net School Service Fees and Sales of Publications     | 960,078          | 874,677          |
| Interest Income                                       | 9,298            | 16,917           |
| Fundraising & Grants                                  | 5,276,702        | 4,789,246        |
| Franchise and Membership Fee                          | 26,688           | 22,718           |
| Recoveries  | 6,974            | 9,222            |
| Commercial Income                                     | 91,050           | 251,693          |
|   | <u>6,370,790</u> | <u>5,964,473</u> |

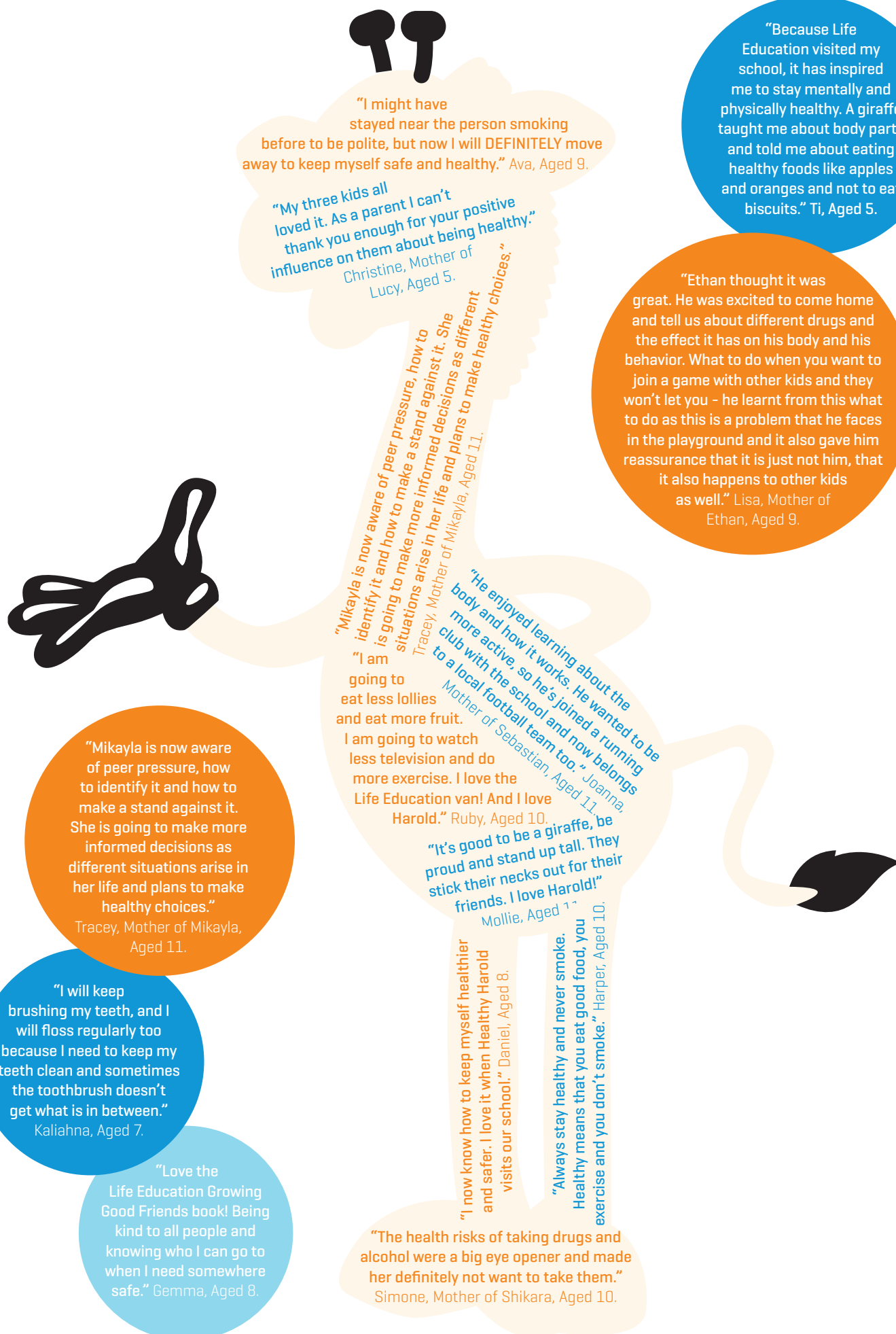
\* Comparative figures have been adjusted to conform to changes in presentation for the current financial year where required by accounting standards or as a result of changes in accounting policy.

## SOURCE OF FUNDS: 2017



## REVENUE PERFORMANCE OVER THE PAST 5 YEARS





"I might have stayed near the person smoking before to be polite, but now I will DEFINITELY move away to keep myself safe and healthy." Ava, Aged 9.

"My three kids all loved it. As a parent I can't thank you enough for your positive influence on them about being healthy." Christine, Mother of Lucy, Aged 5.

"Because Life Education visited my school, it has inspired me to stay mentally and physically healthy. A giraffe taught me about body parts and told me about eating healthy foods like apples and oranges and not to eat biscuits." Ti, Aged 5.

"Ethan thought it was great. He was excited to come home and tell us about different drugs and the effect it has on his body and his behavior. What to do when you want to join a game with other kids and they won't let you - he learnt from this what to do as this is a problem that he faces in the playground and it also gave him reassurance that it is just not him, that it also happens to other kids as well." Lisa, Mother of Ethan, Aged 9.

"Mikayla is now aware of peer pressure, how to identify it and how to make a stand against it. She is going to make more informed decisions as different situations arise in her life and plans to make healthy choices." Tracey, Mother of Mikayla, Aged 11.

"He enjoyed learning about the body and how it works. He wanted to be more active, so he's joined a running club with the school and now belongs to a local football team too." Joanna, Mother of Sebastian, Aged 11.

"I am going to eat less lollies and eat more fruit. I am going to watch less television and do more exercise. I love the Life Education van! And I love Harold." Ruby, Aged 10.

"It's good to be a giraffe, be proud and stand up tall. They stick their necks out for their friends. I love Harold!" Mollie, Aged 11.

"Mikayla is now aware of peer pressure, how to identify it and how to make a stand against it. She is going to make more informed decisions as different situations arise in her life and plans to make healthy choices." Tracey, Mother of Mikayla, Aged 11.

"I will keep brushing my teeth, and I will floss regularly too because I need to keep my teeth clean and sometimes the toothbrush doesn't get what is in between." Kaliahna, Aged 7.

"Love the Life Education Growing Good Friends book! Being kind to all people and knowing who I can go to when I need somewhere safe." Gemma, Aged 8.

"I now know how to keep myself healthier and safer. I love it when Healthy Harold visits our school." Daniel, Aged 8.

"Always stay healthy and never smoke. Healthy means that you eat good food, you exercise and you don't smoke." Harper, Aged 10.

"The health risks of taking drugs and alcohol were a big eye opener and made her definitely not want to take them." Simone, Mother of Shikara, Aged 10.







Life Education Queensland  
89 Sunshine Boulevard  
Broadbeach QLD 4218  
PO Box 247  
Pacific Fair QLD 4218



P: 07 5572 0166  
F: 07 5572 0372  
E: [qld@lifeeducation.org.au](mailto:qld@lifeeducation.org.au)  
W: [www.lifeeducationqld.org.au](http://www.lifeeducationqld.org.au)  
ABN: 17 760 280 660